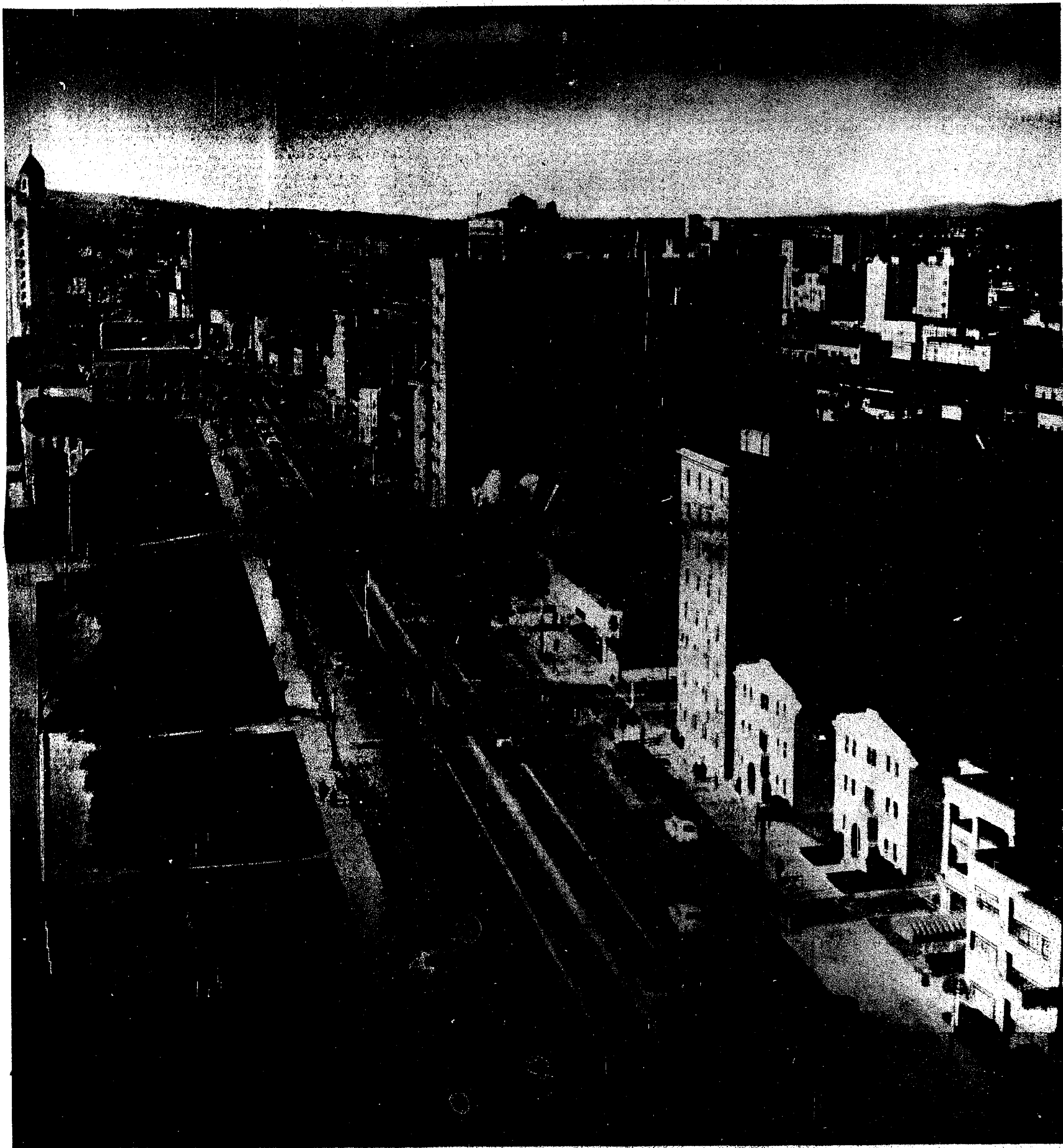


Press-Telegram  
*Southland*

LONG BEACH, CALIFORNIA, SUNDAY, MARCH 12, 1950

MAGAZINE  
Section



## DOWNTOWN LONG BEACH

Thriving, eye-pleasing Ocean Boulevard serves as a focal point in this sweeping view far across the city's business district.



Long Beach policewomen know how to use firearms. Here Policewomen Shipman and Walling get target practice tips from Chief of Police William H. Dovey.

## LONG BEACH'S Women Police

By Lilian Haislip

**B**ACK IN the 1920s the city began to worry about the activities of spooners and rowdies on its beaches and in its theaters. That was the signal to set up a women's division in the municipal police department and that division today is one of the important police functions of Long Beach.

Miss Fannie Bixby, daughter of Jotham Bixby and later Mrs. Spencer, was the first woman to interest herself in any consistent official capacity in police work. She was the first police matron and believed to have been the first to serve in such a capacity in any police department in the United States. At any rate, the idea of police matron was subsequently adopted by other cities. Mrs. Spencer served voluntarily and without pay.

However, Mrs. W. E. Straw became the first policewoman regularly appointed as such in 1921. She was employed to supervise conduct on beaches, in amusement zones, dance halls and theaters, working with Mrs. Agnes Stillson, probation officer, and Mrs. Laura Fleming, matron. The appointment followed a request by the then Chief of Police McLendon for separation of men's and women's work in his department, explaining that "women feel out of place and cannot do their best work when their duties are mixed with those of men officers."

While Mrs. Straw had authority to make arrests, her duties primarily were to counsel young people when they were indiscreet. Some complaints had been made of spooning and rowdiness in theaters.

**T**ODAY eight trim, alert police women have taken over Mrs. Straw's problems, though beach "spooners" are not their primary concern.

Proudly wearing badges No. 1 and No. 2, denoting seniority, are respectively, Mrs. Ethel Wallings who has served on the police force since 1932 and Madeleine Shipman, who assumed her duties in December, 1941.

Others are Pearl White, Jewel Rider, Ann Jolley, Dorothy Gore, Wanda Crum and Dorothy Irvine. In addition there are three jail matrons, Mrs. Lucille Murdock, Mrs. Nina Gaskill, Mrs. Jule Stevens.

Principal problem of both Miss Shipman and Mrs. Walling, the No. 1 policewoman who served under six chiefs beginning with J. H. McClelland, is not checking on spooners, but tracing missing persons.

Reports on missing persons from Long Beach come in at the rate of about two a day in addition to appeals for help from other cities at the rate of about five a day. Mrs. Walling estimates that she and her co-workers have located more than 100 missing persons during the year.

**O**NE OF the happiest cases she recalls was that of a girl who came to Long Beach from Iowa, when she was 16 years old, with an itinerant preacher-faith healer and his wife. Her family had not heard from her for three years. The policewoman had only the most meager clues to work on, but she succeeded in locating the girl living with the couple in a tent in an orange grove near Santa Ana. It was just before Christmas



L. B. policewomen: Mrs. Ethel Walling, Madeleine Shipman, Pearl White, Jewel Rider, Dorothy Gore and Wanda Crum. Not shown: Ann Jolley and Dorothy Irvine.

and the girl was delighted to go home.

Cases of missing persons under 18 years of age are handled by the juvenile department.

One of the most pathetic cases she recalls in connection with her jail work here was that of the young woman, due to be released on Christmas Eve, who asked to be allowed to stay in jail one more day. She had never experienced a true family Christmas. For the first time there were gifts under the tree for her at the jail.

One of Miss Shipman's most exciting assignments was accompanying a plain-clothes man to get evidence against a liquor dealer suspected of selling watered liquor after midnight during the war days. They posed as a couple on a date looking for a drink which the officer succeeded in obtaining as evidence.

Miss Shipman says her most embarrassing moment was when, unarmed and in civilian

clothing, she was returning one day to her apartment from the corner grocery and a youth snatched her purse!

**M**OST coveted assignment for any policewoman is being sent out of the state to take custody of a woman prisoner. These jobs usually are awarded on the basis of seniority, but often seniority rights are yielded when extradition proceedings are in the home state of another policewoman who then is commissioned to do the job.

A number of the policewomen work in three shifts on the complaint desk where something "interesting" is going on all the time, they say.

In fact the whole job is tremendously interesting, says Mrs. Walling. She says people have the idea that it's unpleasant and depressing, but "we don't find it that way. Of course there are unpleasant things about it, but I enjoy it. In fact I can hardly wait to get back to the job after I've been on vacation."



The late Mrs. Fannie Bixby Spencer was the first policewoman, serving as jail matron without pay.

## A-Wearin' o' th' Green

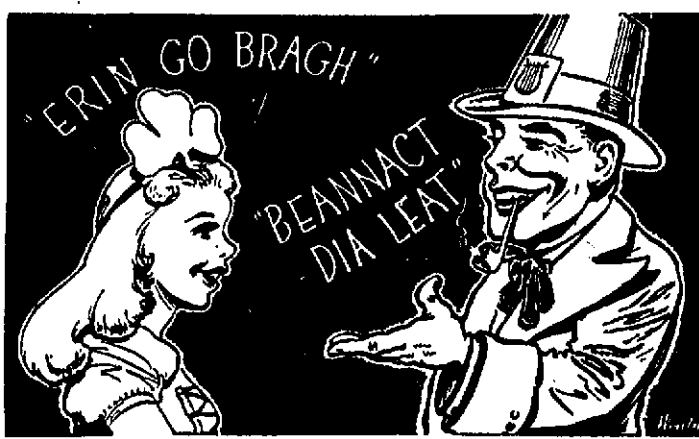
By Maymie R. Krythe

**W**HENEVER the 17th of March comes around, it's a good old American custom to find something green to wear—perhaps a blouse, scarf, or tie—to honor good old St. Patrick, the beloved patron saint of Ireland. People of various faiths celebrate his day, which is not his birthday, but the date of his death.

Of course, this is the most important holiday in the Emerald Isle. There's an old saying, "St. Patrick's Day, we'll all be gay," and the sons of Erin never forget it. After attending high mass in honor of the Saint, the Irish, who love parades, march proudly through the streets. Formerly the green flag, with the harp of Tara used. But now their new banner, the orange, green, and white of Elre is in evidence. All day the spirit of fun prevails, and the evening is devoted to dinners, speeches and music.

Each year an impressive ball takes place in St. Patrick's Hall in Dublin Castle. This is the climax of the day's events, and is attended by the president and the socially elite. In Rome on this holiday a memorial service is conducted in each of its 365 churches in honor of St. Patrick.

The day has been observed in this country by the Irish and Irish-Americans since its early days. The celebrations began in Boston; but the idea soon spread to New York, Philadelphia, and other cities. The organizations sponsoring the annual observances were the



—Drawing by Clyde Winslow, Press-Telegram Staff Artist.

Charitable Irish Society (founded in 1737), the Friendly Sons of St. Patrick, and the Ancient Order of Hibernians. This last group was organized by Irish Catholics and Presbyterians, with the first president a member of the Presbyterian Church. They celebrated the day with parades, public dinners and florid oratory.

**I**N NEW YORK the noted Cathedral of St. Patrick is the central point of the observance; and past it thousands of loyal sons of Erin march in the long parade. There are schoolchildren in green, with shamrocks in their hats, while bands play Irish airs and flags wave.

Wherever the lovers of "Auld Ireland" gather on this day, one can hear the expressions, "Erin go bragh" (Ireland forever) or "Beannact Dia leat" (God bless you). At the dinners there will be green decorations, clay pipes and the

harp of Tara. Often a shamrock plant with "a bit of the auld sod" still clinging to its roots will have a place of honor, for it was flown over the Atlantic for this very occasion. That evening, besides dancing Irish jigs and square dances, everyone joins in the singing of such favorites as "Faddy Whack," "Rocky Road to Dublin," "The Wearing of the Green," "Come Back to Erin," "Where the River Shannon Flows," "My Wild Irish Rose" and "When Irish Eyes Are Smiling."

The man whom these festivities honor—although the patron Saint of Ireland—was born in 387 A. D. but not on Irish soil. Several countries, including Wales, England, Scotland, and France claim the honor of being his birthplace. His father, Calphurnius, was from a high Roman family, and served as a magistrate in his community. His original name was Maswyn.

He was captured by marauding Irishmen and sold into slavery from which he later escaped to return to his former home. He became a priest, later a bishop and finally, in 431, was named Patrick by Pope Celestine and sent to Ireland on a mission.

**H**E WAS bitterly opposed by the Druid priests but stubbornly carried on his mission to convert thousands, build churches, organize par-

(Continued on Page 7.)

## Mystery Islands of the Pacific

By Mark McMillin

**L**ONELY, fog-shrouded, the mysterious Farallon Islands which lie off the California Coast only 30 miles west of San Francisco, are now visited only by fishermen, and by curious naturalists attracted by the great numbers and species of sea birds which make their home among the bleak, wind-swept rocks.

These islands were first visited by Sir Francis Drake in 1579, and later by other early explorers. The Russians established a fur-trapping station there and, within three seasons, took 150,000 otter skins. Yankee clippers hauled the skins to China to be exchanged for Russian goods. The old stone huts occupied by the Russians still are in a fair condition.

In 1849, when the great gold rush brought thousands of adventurers to California and food became scarce and expensive, some ambitious fishermen conceived the idea of put-



Puffins also find the Farallons to their liking, especially since the islands are a bird sanctuary.

ting to commercial use the vast stores of sea-fowl eggs found on the islands. Chinese, Indian, and Mexican "egg-pickers" were hired to gather the eggs, which soon flooded the city markets. In 1883, more than 300,000 murre eggs glutted the market, and many were dumped into San Francisco Bay.

Conservationists, appalled by the waste, appealed to the government to save the birds and so, in the following year, the Farallons were designated as a bird sanctuary, under the direction of the Lighthouse Service, and visitors were forbidden to land between April 15 and

Aug. 15, the laying season. However, people are allowed at other times, upon presentation of special permits issued by the Lighthouse Service.

The largest of the islands is Southeast Farallon, which has an area of only 100 acres. Boat landings can be made only on the South Farallons, as the other two groups consist of pyramid rocks extending up to 160 feet in height and are surrounded by waters so deep that anchorage is impossible. During most of the year these islands are literally covered with countless seals and seabirds of many species.

The islands are perforated

with caves, washed by the continuous pounding of the restless sea. Natural grottoes and bridges cover the islands. One cave is particularly interesting, as here the crew of a Spanish galleon is supposed to have once buried a rich treasure. So persistent was the rumor of the buried treasure that in the last century a group of men organized a searching party to explore the cave. They found no treasure, only the skeleton of an unidentified young woman, which they buried on the hillside. No one knows who the woman was, or how she came to this desolate spot, or how she managed to enter the cave through the two-foot passage which opens into a lofty, high-domed room carved out of solid rock.

Today, the islands are rock-ribbed, wind-swept, and ocean-washed just as they were when Drake first sighted them almost four centuries ago. Only one of them is inhabited, and that by employees of the Lighthouse Service, which still maintains the 385-foot lighthouse, built in 1855, and a radio-beacon station to furnish continuous radio signals in rainy and foggy weather. The U. S. Naval Service and the U. S. Geodetic Service keep personnel on the islands at all times.

Though the Farallons are now inhabited throughout the



Brandt's cormorant nests in the wind-swept rocks.

year, there are no roads, no automobiles, and no movies or entertainment except that furnished by the residents themselves. Government workers often plant small gardens, but raising vegetables and flowers is difficult because of rabbits which infest the islands. For recreation, the men hunt rabbits, fish, play various games, watch television programs and listen to the radio. Fortunately, the mainland is not far distant, and whenever a boat heads towards the bright lights of San Francisco, it is usually crowded with men who, weary of the restlessly pounding waves and the constant shrieking of seabirds, seek diversion in the city by the Golden Gate.



Thousands of murrelets and other sea birds inhabit the lonely, rock-ribbed Farallon Islands off the California coast, only 30 miles west of San Francisco.

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MAGAZINES

VRED TAYLOR KRAFT,  
Magazine Editor



# Movies of Yesterday

The villain leers, the damsel registers distress and the brawny hero rushes to her rescue—and the camera rolls. Scenes now recalled but dimly, if at all, are brought to mind by a collection of still photographs of Hollywood's "flicker" days. Photos are the property of R. O. Parish of Costa Mesa, for 30 years a movie carpenter at Universal, where films were made. Universal Pictures became the Universal-International Pictures in September of 1946.



Looks like a match to the two in the rear. And a match it was, both in films and in real life. The suave young man in the "soup and fish" is Harry Carey; girl is Olive, his wife.



Little man in big hat: Harry Mann; big man in little hat: Max Ascher. Girls in voluminous gowns: Gail Henry (left) and Marguerite de la Motte. Must've been a laugh here somewhere.



Somebody's in for a bad time from Hobart Bosworth, who, you can plainly see, has had just about enough. Girl is Ruth Stonehouse.



O-o-o-oh! The villain! But Pola Negri is undaunted. She laughs, "hal" in his face.



Movie cops, always eager to hit somebody on the head, find a victim in the person of Stan Laurel, who emotes fear and pain.



J. Warren Kerrigan was an idol of years gone by. With him here is Cleo Madison.



Heinie Conklin (straw hat), Bill Franey (mustache) gloat over the zanies in the drink. Bathing girls are Gail Henry, Louise Fazenda.



# Spring Fabrics Inspirational

By Marjorie Carne

**F**ASHIONS for spring are full of surprises, and one of these pleasant surprises is in fabrics. A wealth of inspiration lies within the current fabric field, for the return to "pure" materials is definite—let the strength of nylon, in many new weaves and weights, gains by leaps and bounds.

Pure silks, 100 per cent wools, imported and domestic linen and cottons—in the most exciting new types such as cotton taffeta, moire, voile, dotted swiss, organdy and pique—all the natural fabrics are enhanced by new finishes, with the accent on texture rather than smoothness. Drapery fabrics are being shown in abstract, floral, and scenic prints for co-ordinated ensembles that can be worn indoors or out. Sheers of every type are used in every way, from swim-sun suits to new, short-length formal.

One feature of the nylon sheers being presented is their porosity—almost every nylon fabric is now woven so that "it breathes." Its many advantages as to washability, lightness and long wearing will continue to keep nylon a fabric sought after—with new weaves, finishes and patterns making it fashion news.

There is, in the silhouette, a strong tendency to slimmer lines, but because summer fabrics are always lightweight and soft, these very characteristics demand fullness in skirts—although suits and street wear in sheer wools and gabardines show the trend to reed-alm lines; and the same is noted for the linen casual suits and dresses. The fabrics with more body are used in styles that show clearly the swing to slenderness.

California designers agree

that there is to be a waistline and that it will be natural; a few give the illusion of lowering it by the middy adaptations. Skirts are at least one inch shorter, some two inches; suit jackets are slightly shorter, for the most part. Shoulders continue to be rounded and some have next to no padding. Sleeveless sportswear is more important than ever—not a fraction of padding on those shoulders! In dressy afternoon styles, the sleeves are given new importance with details of embroidery, fullness and longer lengths.

The "little boy look" continues in favor for active sportswear, while those wonderful California casuals really come into their own for daytime and spectator sports. It's the clean, uncluttered look, with the accent on beautiful fabrics and precision tailoring.

Necklines are rounded and oval.

Colors and California have always been synonymous—shades of red such as coral, flame and poppy team up with navy and white to accentuate the demand for basic, wearable shades. From that point on, soft pastels vie with one another for top place. Lilac and sea foam green are good, while the combination of natural and black is a favorite in several collections. But watch for the reds—they are repeated in various hues from play wear to street suits in fine wools and sheer gabardines.

Checks and prints have always symbolized spring—this season is no exception; however, they are smaller to conform to the clean lines that are important. Some patio dresses sport startling, huge floral or fruit motifs—but the majority are more conservative than in the past.

The magic of springtime is woven by California designers into the loveliest collections they have shown for many a season. This seems to be THE year for clothes from California—first to suggest the casual look, to interpret it in colorful, wearable clothes that stand for all that's best in the style world.

*Magic of Springtime*



Designer's fabric—Stroock rabbit hair suiting in gray-white plaid and black bar accent is Adele exclusive. (above)



News in nylon—as made by Helen Morgan, designer for Joseph Zukin—is summed up in checked nylon seersucker dress. (right)



Named for its important pocket, shaped like a flower pot and trimmed with a lattice of white braid, Dan Gerisman's 2-piece cotton "silk" broadcloth dress is called "Flower Basket." (right)

## Beautiful Hair

By Alicia Hart

**A**QUIRING skill in taking care of your hair means that when you are unable to visit a beauty salon, your crowning glory needn't resemble

the business end of a mop. It also means that you have learned to handle your hair on a trip and this is essential, according to concert singer Dorothy Sarnoff, whose concert engagements take her to all parts of the country.

Miss Sarnoff frequently cares for her own hair. She gives it hot oil treatments, cuts it herself, shampoos and sets it. She also brushes it vigorously twice a day, to carry the oil to the ends of the hair, where it is needed most.

Once a week, no matter where she is, Miss Sarnoff gives her hair a hot oil treatment, accompanied by scalp massage. Her hair is fairly dry, and the treatment keeps it lubricated. She begins by parting strands of her hair, dipping cotton balls into warm olive oil, then rubbing the oil into her scalp. When her entire scalp has been covered, she places the fingers of both hands on her scalp and moves it, using brisk motion. Then she binds up her hair in a length of plastic, to protect both hair and pillowcase, and goes to bed. In the morning, she shampoos her hair and sets it, using two hairpins to a curl.

Miss Sarnoff does not find it difficult to cut her own hair. She does it only in an emer-

gency, to remove split ends between her regular trips to her favorite hairdresser. She sections off her hair, doing the longest locks first. She holds each strand out between thumb and forefinger, rolling

it gently to make sure that she snips evenly. She finds cutting the back simple, since she always makes sure that she has well-lighted mirrors both in front and in back of her.



Caring for her hair is simple for Concert Singer Dorothy Sarnoff. She trims split ends (left) by gently rolling lock before snipping. After giving hair a hot oil treatment, she binds it (right) in plastic scarf for the night.



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## Triangle For Two

**GOOD IDEAS** save dollars in decorating a room. Good ideas save space, too, and when you work out an idea that saves both you can be extra set-up about your decorating skill. A dressing table, for instance, can be as pretty as you please although it starts with the simplest of underpinnings, and there's al-

ways room for it even in a small room if you design it yourself.

For example, a triangular shape gives a dressing table sit-down convenience that two can use at the same time. It's plotted to make the most of lazy space under a window, and the window itself becomes an important part of a hand-

some design. The table may be an old one cut in two or a frame you build with one leg and fasten to the lower win-

dow frame. Make each skirted side 36 or more inches although the window side of the triangle may measure less.



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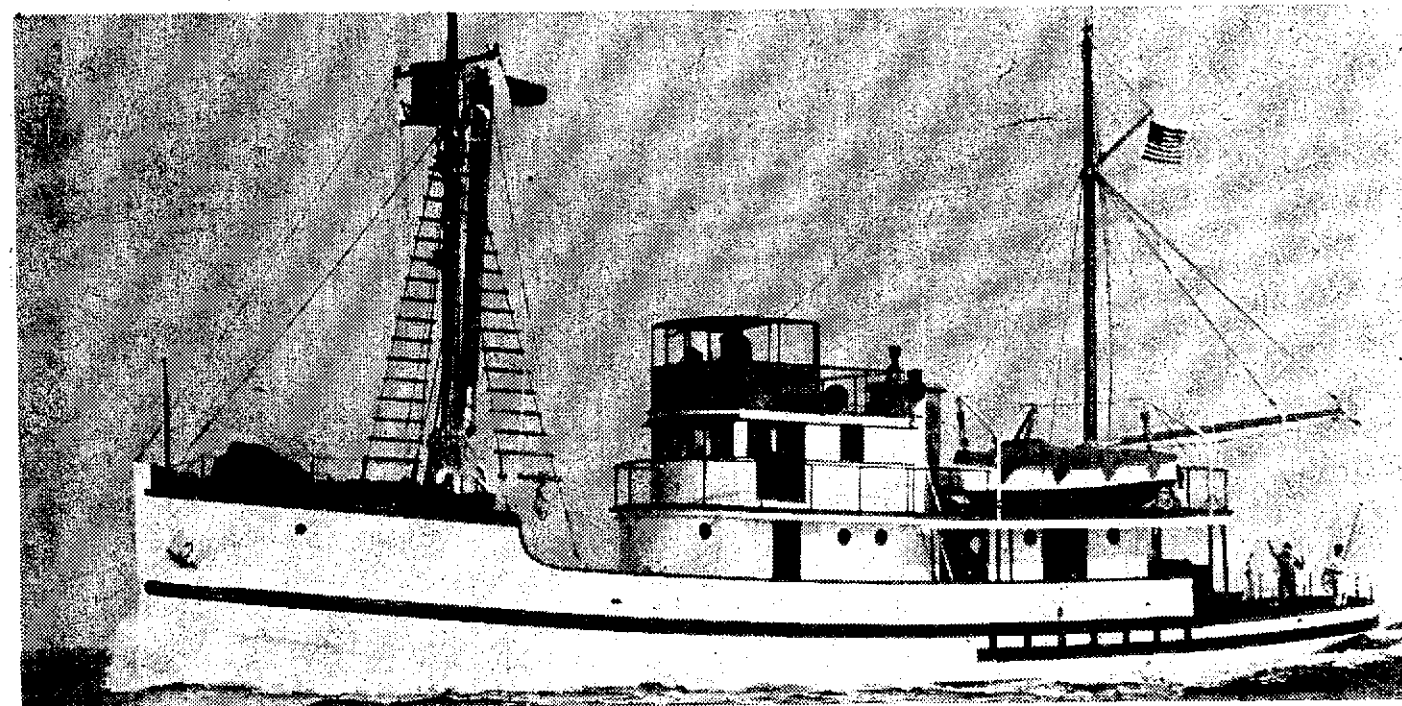
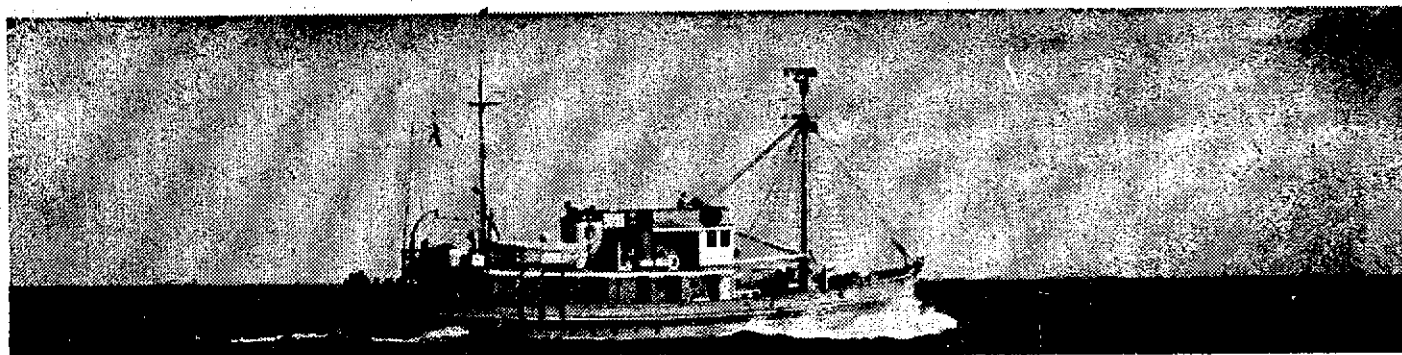


# Sea Is Key In Food Quest

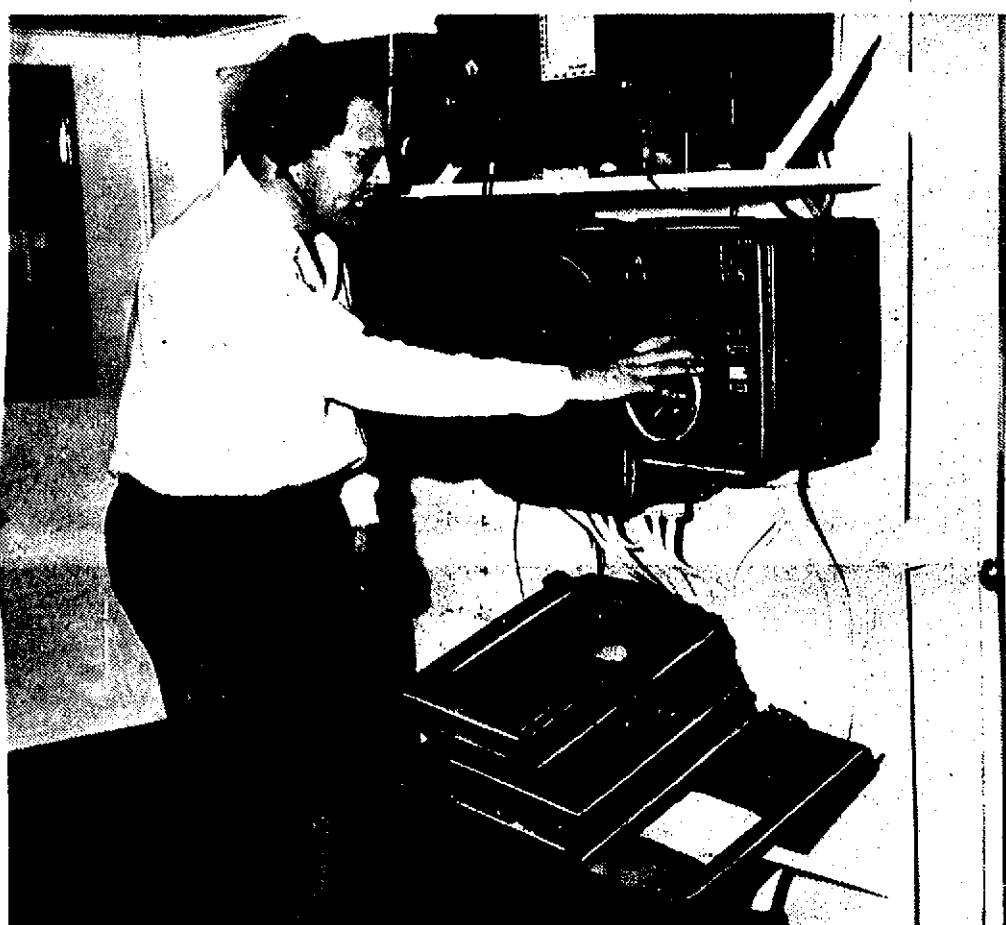


Fishermen unload catch of sardines, one of the world's staples in seafood. State and private funds promote research on sardines.

★  
In the growing belief that man will some day rely on the harvests of the sea for his main food sources, science is researching vast marine fields to find the keys that will unlock hitherto hidden doors in this gigantic larder. The California State Fisheries Laboratory, Terminal Island, a Division of Fish and Game function, plays a major role in this research. Miss Frances Clark, senior marine biologist, is supervisor of the laboratory.



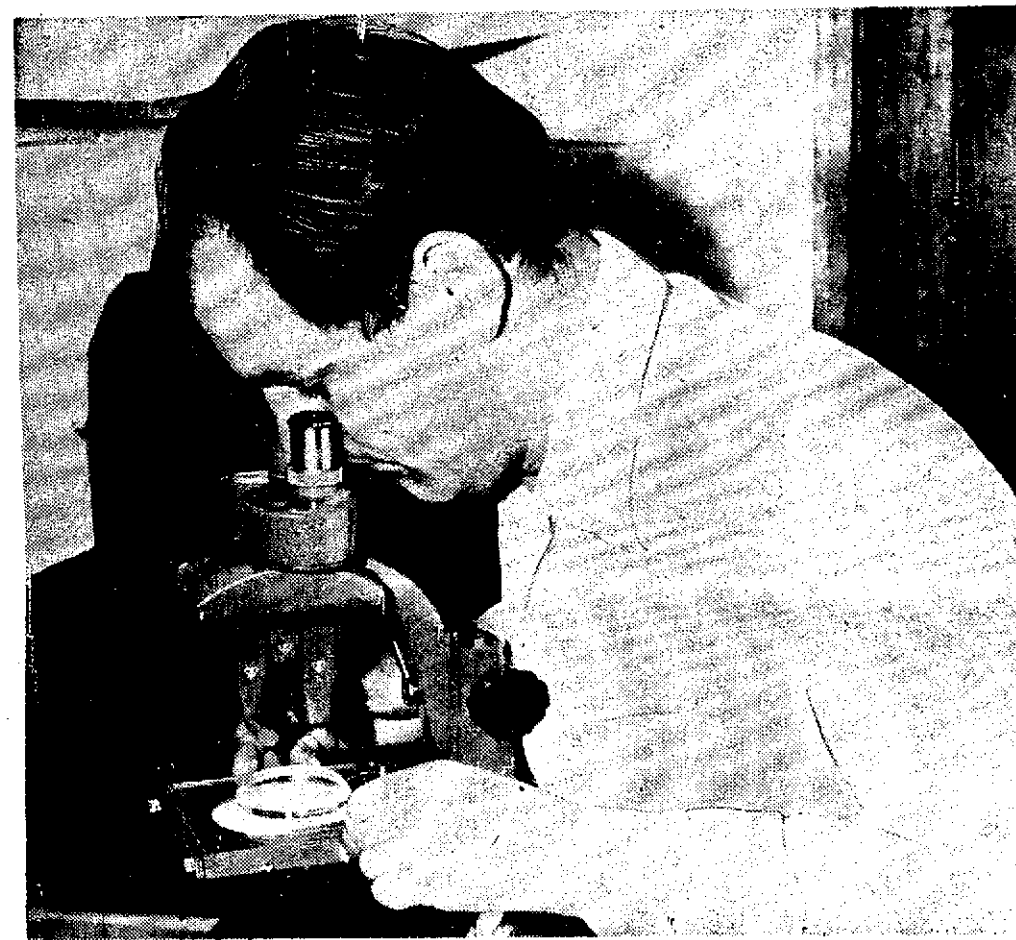
★  
Two vessels capable of cruising thousands of miles at sea are assigned to the laboratory for the important job of fishing research. They are Yellowfin (top) and N. B. Scofield (below).



War-developed sonar, a sort of underwater radar equipment, is used in scientific search for fish. The Fathometer also is used.



Sonar detector shaft is lowered below hull of Yellowfin by Engineer Robert A. Mills.



J. Radovich, junior aquatic biologist, uses a microscope in the forward laboratory of the Yellowfin. Ship has two laboratories.



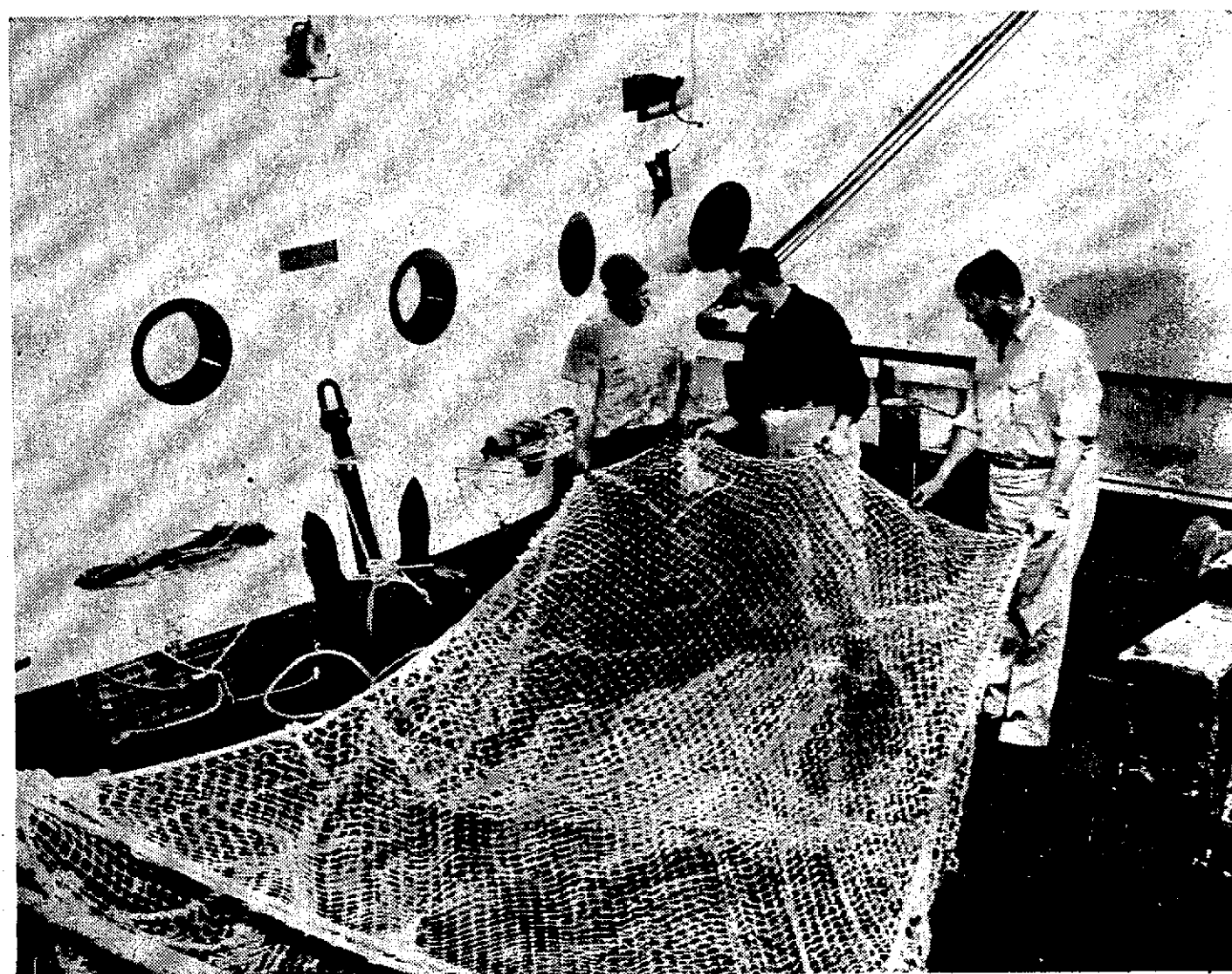
Yellowfin captain, Paul D. Petrich, exhibits plankton net used in sampling marine life.



A metal tag is inserted into body of fish. Tags are used to determine fish migration.



Action on the afterdeck: Biologists and crew turn-to, catching fish for research.



A heavy trawl or drag net is used to bring up marine life samples. Net is towed behind ship. Net here is examined by H. E. Pruitt, Andrew Falando and Pete Stockland of Yellowfin crew.

—Photos by Tom Hazle and California Fisheries Laboratory.



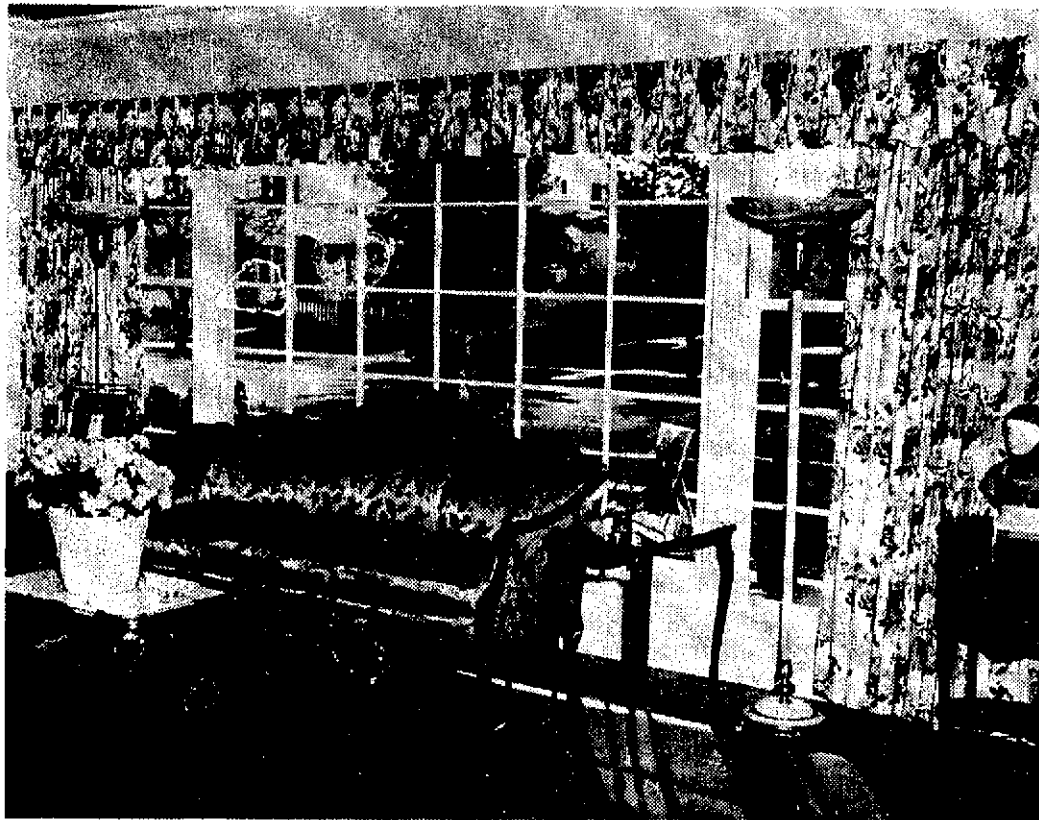


—Photos by Jasper Nutter.

The wall above the Georgian mantel in the Galbraith home is mirrored, reflecting light from window opposite. Flanking glass doors lead to den.

## Comfort Preferred

The Don H. Galbraith home is constructed with preference given to comfort; but beauty is not overlooked. Here is a view of the large living room window.



The Dutch door between the kitchen and den is convenient for serving. A studio couch can be used for an extra guest. Floor is of red cement.



A long porch, spacious windows and brick trim add to the attractive exterior appearance of the Galbraith home which is designed for comfortable living.

IT IS no wonder the Don M. Galbraiths enjoy their home. Its ranch style design with long porch, spacious windows, reasonably-sized rooms and lovely furnishings make this house at 3312 California Ave. the kind of a home that contributes to comfortable living.

Neatly trimmed shrubs grow across the front of the house and in front of the porch. The porch extends most of the width of the house and fronts on the street. Brick and white siding make interesting contrasts in exterior treatment and large windows with air many small panes look out on the front garden and green lawn.

Inside in the living room the

By Althea Flint

floral draperies that hang at the large window are patterned in shades of rose and green on a gold background. A pinched valance hangs over this window and over a pair of glass doors opposite. These doors have not been draped but instead are provided with Venetian blinds and sheer white curtains.

Between the glass doors leading to the den is the fireplace with its Georgian mantel and mirrored wall above. In harmony with the mantel is the cornice moulding above blue-green walls. Rugs are also blue-green in color and a gold couch stands out against

them. Grouped with side table and coffee table, this couch is placed against the large window opposite the fireplace and a pair of comfortable chairs are grouped in front of the fireplace. A spinet piano stands in one corner and another corner is decorated with an inlay cabinet and marble statuette.

LARGE windows in the dining room let in plenty of sunlight which is reflected in a large gilt-framed mirror hanging over the sideboard. The blue-green color of the living room wall is repeated in the background of the dining room wallpaper with its white pattern of ming trees and other Chinese motifs.

In the kitchen slab doors on cabinets and drawers are easy

to keep clean as is the white tile on the sink counter. An attractive shade of rose linoleum is used on the floor. Curtains are of plastic in a blue-and-white striped pattern. Between the kitchen and den is a pass which makes serving in this adjoining room easy. A Dutch door between the rooms is also convenient.

This den was once an out- (Continued on Page 8.)

## Theme from Provincial Days

By Dorothy Killam

ALTHOUGH the theme of the home of Mr. and Mrs. John Lilly, 1201 Armando Dr., is as provincial as a Currier and Ives print.

Its floor plan is a far cry in improvements and conveniences from the houses of the provincial period. The house is built on one level and the liv-



A wall of cabinets in the kitchen, opposite sink, stove and refrigerator, holds pots, pans, dishes, glasses and other utensils. Trays on doors hold extra items.

ing room overlooks the garden through a wall of glass. The master bedroom and dining room both open onto the enclosed garden and patio. A central entry hall opens directly into the kitchen, living room and the bedroom hall which in turn leads to each of the three bedrooms.

Another big advantage of this home is the expertly planned storage space. A wall of cabinets in the kitchen provides easy-to-get-at shelves for storing most of the dishes and all of the pots and pans. Cup-

boards and drawers in the hall opposite the bath are especially well designed for storing linens. Black hinges and pulls on all the cabinet work give these new-as-tomorrow ideas a flavor dating back to early American days.

IMAGINATION is also evident in the bathroom arrangement. Between the master bedroom and the bedroom of the Lilly's six-year-old daughter, Donna, are two half baths and a bath tub.

In pleasing contrast to the

modern ideas employed to make this house so very livable is the early American decor which is responsible for its charm. Pine and redwood trim finished in lovely natural tones are used throughout. Above a pine dado in the entry the wall is papered with a pattern of farmhouses on a blue background.

A Dutch front door is reached from a winding flagstone path and illuminated by a lamp on a tall post. When this front door is opened a visitor is treated to a view of the

garden through the floor-to-ceiling window in the living room. The garden and patio are important features because they are completely enclosed and sheltered from too much breeze without shutting out the sunlight. A roof-high wall which connects house and garage protects the patio from curious passersby on Orange Ave.

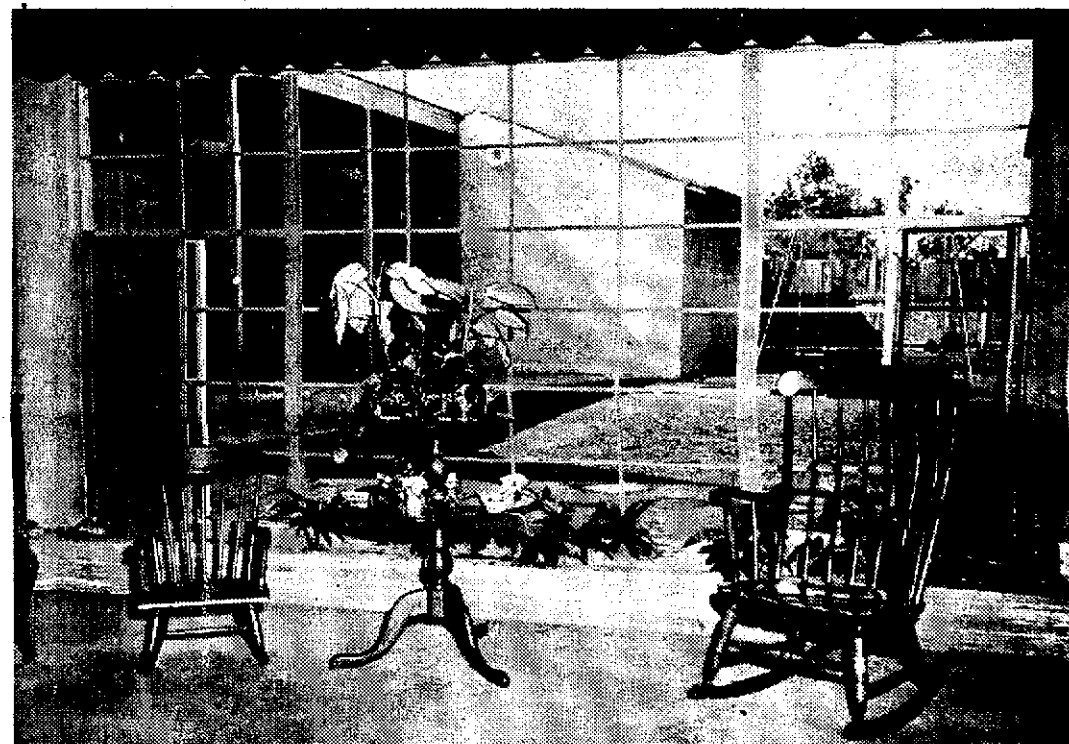
PLANTING boxes both inside the wall of glass in the living room lend a foliage pattern to the room. Walls in this room are painted a clear shade of blue above redwood wainscoting; carpeting is gray. A couch is upholstered in a quilted leaf pattern of rose and gray which looks well with the maple pieces used in this room.

Displayed behind the glass doors of a secretary bookcase, are trophies which the Lillys have won with their sailboat. Grouped with it is a Windsor chair. The combination dining room playroom can be shut off from the living room by sliding doors.

This dining room receives much of its charm from the corner fireplace with its raised hearth of flagstone and natural red brick chimney trimmed with a copper hood. This fireplace can also be used to barbecue meat and since it is convenient to both the kitchen and the outdoor patio it is far more than just a decorative feature of the room.

The television set in here can be enjoyed from a couch or the Windsor dining chairs can be pulled up for viewing. The pass between kitchen and dining room opens directly off the sink counter next to the refrigerator so dishes or snacks

can be passed easily between this pass. A Dutch door is built between kitchen and dining room. Louvered shutters can be used to close off



A floor-to-ceiling window which takes up one wall of Lilly living room is decorated by planting boxes both inside and out. Planting adds foliage pattern.

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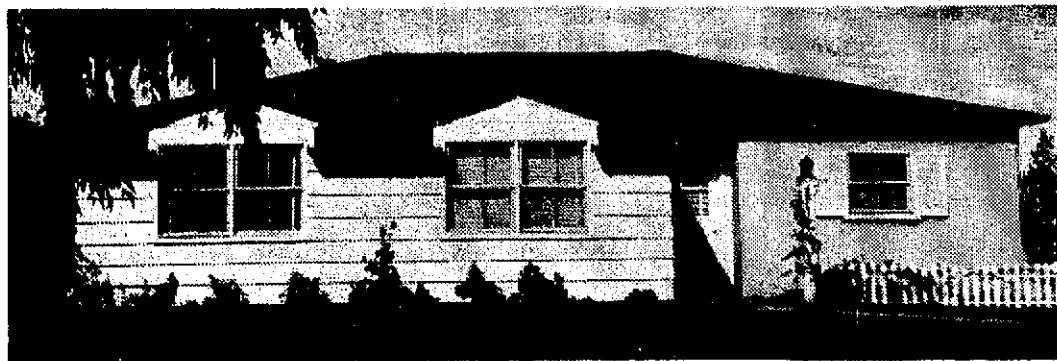
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Dormer windows, a tiny picket fence, lamp post and winding walk add charm to the front approach to the John Lilly home. Exterior decor also is interesting.

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Sponge cake, purchased at the store, and filled with prepared butterscotch pudding is easy-to-fix dessert.

## GOOD THINGS FOR St. Patrick's Day

**P**ROSAIC facts about St. Patrick may be lost in antiquity, but shure an' there's wan thing we may be shure of: He must have been a mighty fine person to know, because so many of the accessories we associate with his holiday are amusing and gay.

Pigs, clay pipes, potatoes, Blarney stone, shamrocks and pretty coleens all offer innumerable opportunities to make St. Patrick's Day parties original and inviting.

Make pigs of potatoes or hide simple flavors in a giant

By Mildred K. Flanary

Blarney stone. Buy a supply of clay pipes for motif if your guests are adults—for bubble blowing if guests are children. The bubbles will last longer, incidentally, if you add a teaspoon of glycerin in each three cups of water in making the

suds. Perhaps you'll like these refreshment suggestions for a St. Pat's party:

Watercress sandwiches, cut in shamrock shapes  
Ocean crest Bavarian  
Shamrock cake  
Minted ginger ale with green cherries

Here are some recipes:

**Ocean Crest Bavarian**

1 package lime-flavored gelatin  
2 cups hot water  
1/2 cup cream, whipped  
1/2 cup chopped blanched almonds

12 dates, finely cut  
1/2 teaspoon almond extract  
6 marshmallows, finely cut

Dissolve gelatin in hot water. Chill until slightly thickened. Then fold in whipped cream and remaining ingredients. Turn into mold. Chill until firm. Unmold. Makes six servings.

**Shamrock Cake**

Spread between sponge layers filling made as follows:

Butterscotch filling: Place 1 package prepared butterscotch pudding powder in saucepan. Add 1 1/2 cups milk gradually, blending well. Cook and stir over medium heat until mixture comes to a boil and is thickened—about five minutes. Cool, stirring occasionally. Chill. Makes 1 1/2 cups filling.

To decorate cake: Cut a shamrock design from heavy paper and place on top of cake. Sift confectioners' sugar around design. Remove paper. Another dessert good for St. Patrick's Day is lime Bavarian

cream. Lime-flavored gelatin, cut in shamrock shapes, makes for good eating. Feature a green linen or paper tablecloth to complement this dessert. Use little elves or other small figures—or, perhaps, a wishing well to hold candy surprises that may be carried home.

**Lime Bavarian Cream**

1 package lime-flavored gelatin  
1/2 teaspoon salt  
1 cup hot water  
1 cup canned pineapple juice  
1 cup cream, whipped  
3 tablespoons sugar  
1 cup canned crushed pineapple

1 package lime-flavored gelatin  
1 1/2 cups hot water

Dissolve one package gelatin and salt in one cup hot water. Add pineapple juice. Chill until slightly thickened. Then fold in whipped cream. Add sugar to pineapple and fold into gelatin mixture. Turn into 10x10x2-inch pan and chill until firm.

Meanwhile, dissolve the other package of gelatin in 1 1/2 cups hot water. Turn into another 10x10x2-inch pan. Chill until firm. Then cut in eight or nine shamrock shapes with shamrock cookie cutter. With spatula, carefully arrange shamrocks on first gelatin mixture, allowing one for each serving. Chill. Cut in squares. Makes eight or nine servings.

Note: If desired, cubed or diced gelatin may be used for decorating instead of shamrocks.

Of course you'll want a salad. Try shamrock potato salad. Here is the recipe and one for tuna-stuffed pepper slices. The pepper slices are excellent accompaniments for any salad—tossed greens or any molded vegetable or fish salad.



Shamrocks for dessert: Clear, lime-flavored gelatin cut in shamrock shapes decorates this lime Bavarian cream, an appropriate St. Patrick's Day dessert.

**Shamrock Potato Salad**

6 potatoes  
3 celery tops  
6 scallions with tops  
2 cups diced roast pork  
1/2 small head cabbage  
1 cup real mayonnaise  
1/2 cup chopped parsley  
watercress leaves  
1 1/2 teaspoon salt

Peel, cook potatoes, in well salted water with celery tops

and scallion tops until tender but not soft. Cool, dice and combine with thinly-sliced scallions, meat and finely shredded cabbage. Add real mayonnaise and salt. Arrange on large plate in shape of shamrock. Surround with watercress. Top with line of chopped parsley through center of each part of "shamrock". Yield: Six generous servings.

**Tuna-stuffed Pepper Slices**

2 green peppers  
1 package cream cheese  
1 7-oz. can flaked tuna  
2 tablespoons finely diced onion  
Wash and remove centers of green peppers. Soften cheese and add tuna and onion. Mix together and fill centers of cleaned green peppers. Chill and slice.

## Camera ANGLE

By The Shutterbug

**A** CAMERA is a very ingenious instrument. Through the marvels of modern chemistry and physics, it enables all of us to become an artist at the snap of a button. Ingenious as it is, however, your camera does require a little help from you. It should always be handled with reasonable care and kept clean and in good operating condition.

The most important single part of your camera is the lens. Through it passes the light that produces the images on your film. If your lens becomes dusty or smeared with finger prints, it obviously can't form an image that is sharp. Your pictures in turn will be fuzzy and indistinct. It is simple to prevent such fuzziness by keeping the lens clean. While you are shooting, keep some good lens-cleaning paper or a soft, clean lintless handkerchief right with you.

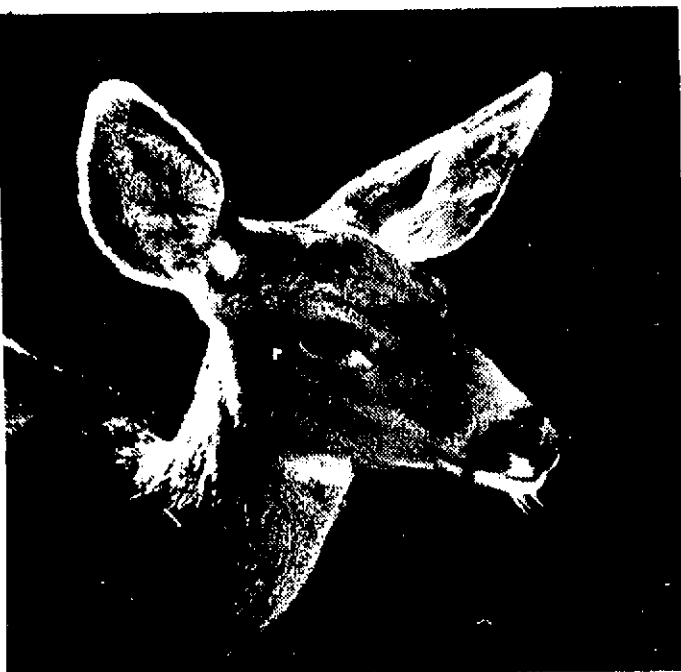
If your lens is thickly coated with dust and grease, it is a good idea to use a drop or two of lens-cleaning fluid before wiping the surface with your lens paper or linen. But, don't put the lens-cleaning fluid directly on the lens itself—put it on the lens-cleaning tissue—and don't, in any event, try to clean a lens without first blowing the heavy, scratchy grit and dirt away.

Most of the grease found on lenses comes from fingers, so try to form the habit of not touching those glass surfaces. Don't ever wipe your lens with a cloth that is soiled. Tiny particles of dust and dirt can easily scratch the polished surface.

Dust usually gathers inside the camera, too, and, if allowed to remain, will cause annoying specks on your pictures. Before loading the camera with film, wipe out the interior surfaces. While the camera is open, you can reach the back surface of your lens and clean that, too, with lens paper.

One word of caution—don't tinker with, or attempt to oil, the internal mechanism of the shutter and lens. That's strictly a job for an expert. If you suspect that something is wrong, let a repairman make the adjustments.

When not in use, the camera should be kept in a clean, dry place, preferably in a convenient drawer where it has protection from dust and the prying hands of inquisitive young children. A carrying case is a good investment for a camera, for it offers considerable protection against dust and dirt and also against damage from bumping or jarring.



To get good, crisp pictures you must keep your camera lens clean. It's most important part of camera.

fection against dust and dirt and also against damage from bumping or jarring.

Treat your camera well and it will reward you with the best possible return on your snapshooting. It is certainly worth the little effort that it takes.

**DO YOU** own a camera using cut film holders? Would you like to shoot color film at a minimum expense with that camera? On a recent visit to the San Pedro Camera Club your shutterbug discovered that Mr. Art Fellows of that group has an answer. Mr. Fellows makes four transparencies on one sheet of 2 1/2x3 1/4 cut film.

The only extra equipment required is two specially cut slides and the marking of your ground glass into four sections. The ground glass is divided into four equal areas by drawing a vertical and horizontal line across the center each way. These areas are designated as No. 1 and No. 2 on the top half and No. 3 and No. 4 on the bottom half. The slide used when exposing No. 1 or No. 2 areas is prepared by cutting out one of the top quarter sections. In doing this be certain that enough of the slide under the top metal section is left to just enter the felt seal when the slide is in position. The slide used when exposing the No. 3 and No. 4 areas is prepared by cutting out one of the bottom quarter sections.

pared by cutting out one of the lower quarter sections.

It is well to mark the number of the ground glass area thereon and to have a sticker on each side of the special slides to correspond with the areas exposed. It is now easy to see that when the No. 1 and No. 2 slide is inserted with the cut to one side, it will expose that portion of the film only. When turned around and inserted it will expose the other quarter only. The same thing is true when using the No. 3 and No. 4 slide and exposing the bottom bottom quarters of the sheet of film.

When the film is processed there will be four separate exposures on each sheet which can be cut apart and masked to any desired size.

All focusing must be done on the ground glass with the image falling within the area of the ground glass corresponding with the area of the film to be exposed. Care must be taken when inserting holder that movement of camera does not take place. Remember a regular slide must be used with any size of cut film, the only difference being in the size of the finished transparencies.

**IF YOU** live in the vicinity of Midway City and you own a box Brownie or a Speed Graphic you are invited to join the newly organized Midway City Camera Club. This club meets the second and fourth Wednesdays at Fellowship Hall, Friends Community Church, 14752 Jackson St., Midway City at 8 p. m.

**THE COMPTON CAMERA CLUB** will meet this Thursday, 8 p. m., at 1021 E. Compton Blvd., Compton. Feature of the evening will be a program prepared by the members. Visitors are welcome.

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FAMOUS CHEWING-GUM LAXATIVE

## A-wearin' o' th' Green

(Continued From Page 2.)

ishes, set up schools, found at least one college and consecrate two bishops. He used the shamrock, a native white clover, to demonstrate the Trinity, pointing out that the Godhead was represented by the stem. This symbolism satisfied the Irish and made many converts, immortalizing the significance of the shamrock.

So much that is legend has sprung up around St. Patrick that it is difficult to differentiate between fact and fiction in his life. He is credited with driving the snakes out of Ireland, breathing on snow and ice to make a camp fire, rais-

ing persons from death and battling evil demons in many forms.

After a long and adventurous life, the bishop died, on March 17, 493 A. D., at Saul. Thousands of mourners came from long distances to attend his funeral. So many torches and candles were carried in the procession that everything was as light as day. St. Patrick was buried in a shroud made for him by St. Brigid, on the hill of Down, at Downpatrick in Ireland. Later the Cathedral of Down was built here. With him a monk, Columba the Pious, and St. Brigid were buried.

IT'S AN ANTIQUE

## Davenport Tureen

By Mary Lou Zehms

**I**N LONGPORT, ENGLAND, a pottery works was erected about the year 1773 and in 1793 came into John Davenport's hands. He increased the size of the works plus the production of stone china as well as earthenware.

John Davenport believed in employing the best artists obtainable to decorate his wares. He made very choice and handsome dinner and tea services, as well as many minor pieces. He got some of the artists from Derby to work with him and his porcelain sets, which were made later, were very fine.

The name "Davenport" is generally printed on the pieces in red, using a small capital. An impressed anchor is also used with the name "Davenport" surrounding it in a circle, and occasionally it is impressed with "Davenport-Longport," with the initials of the person it was made for.

The Davenport tureen pictured here is complete with tray and ladle, made of opaque



A davenport tureen (above), made in the early 17th Century, bears marking "Davenport" above an anchor.

china. Colors in the design are red and orange flowers surrounded by the green leaves.

Specialties of their manufacture were excellence of material combined with elegance and appropriateness of form in useful services. In 1806, the works was visited by the Prince of Wales and the Duke of Clarence who were pleased with their progress in making

porcelain. At the coronation banquet of William IV, a magnificent service was used which was made by Davenport.

H. M. Queen Victoria used a "Davenport" service at the Civic Banquet in 1837.

This manufactory ceased about 1876, although there is another firm operating there now under the name of John Davenport & Sons.

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Be sure burlap wrapping holds the soil firmly in place. Broken earth ball may indicate exposed roots.

# How to Choose Nursery Stock

By Bob Gilmore

TO BE a successful gardener you have to start in with good nursery stock. You can't come out on top by buying plants at a remnant sale. Your best assurance of clean stock is to patronize only reputable dealers. It costs a nurseryman money to spray and feed his plants at regular intervals; but the difference you pay is slight when you compare a healthy plant with one that is shoddy and a harbor for bugs and disease.

It is not difficult to learn how to distinguish between high quality and inferior planting stock. You don't have to be a nurseryman and you don't have to know very much about botany. It's simply a matter of understanding certain types of plant growth and then learning what they indicate. For example, lush-appearing, bright green leaves usually point out

that the plant is enjoying good health; but if the foliage is yellow and accompanied by a dried-up look then something is ailing it.

If you are buying fruit trees look for hardness of stock. A stocky growth plus well developed branches and roots indicates good health. Trees that have been forced too rapidly are almost certain to have a soft top growth. This is the result of attempting to build a lot of height in a short period of time. This kind of a specimen may lack strength and vigor.

Examine the trunk of a fruit tree to make sure that plenty of good live buds are present. If the buds are not present then laterals should already be developed. If both buds and laterals are missing the tree will never show a well-developed top growth. Certain fruit trees, usually sold as "whips" do not always have developed laterals early in the season; but if buds are present you need have no worry. In time the laterals will develop.

Before planting a fruit tree cut the roots back to where live growth can be seen. If the roots do not show this type of growth then your plant will certainly be doomed. In addition, cutting the roots causes them to callous faster, thus encouraging them to take hold earlier than might otherwise be expected.

WHEN buying transplants, either vegetable or flower, try to obtain the stocky specimens, rather than the tall and often spindly ones. The smaller plants seem to suffer less of a shock during transplanting. Also the bushier specimens make a more attractive ornamental. When moving young plants make certain that the soil is wet; otherwise,

the dirt close to the roots may crumble, thus exposing the tender feeding roots to the air. Should they dry out completely a fatality may result.

Check balled specimens to see if the burlap wrapping is securely in place. Should the twine that holds the wrapping secure become loose, then the soil may break away from the roots. Rough handling often increases this danger. Balled plants whose roots have worked loose are not a good buy. They will suffer a serious setback and may never make up for this shock.

Before buying a rose examine its bud union. If this section is cracked then select a better plant. The top growth should consist of at least two well-formed branches. The bark should be plump and have a healthy appearance. Select only budded stock. And before planting, cut the roots back to live growth.



Examine the bud union of roses to make sure it is not cracked. Bark should be plump, appear healthy.

## HERE'S AN IDEA

# Lounge for Television

By Peggy Sewell

WITH THE advent of television, a new household problem has been brought forth: The problem of arranging adequate seating so that all observers will be comfortable and can enjoy an unobstructed view of the screen. For immediate members of the family, the so-



Mr. and Mrs. Rex Welch met the seating problem for watching television with this accordion-style lounge.



# Garden Tips

GARDEN tips for the week... Check up now on your gardening equipment. It's a good idea to buy fertilizer, garden hoses, cultivators and other tools when you purchase your plants. Then you have everything ready when the need arises. You can make life much easier for yourself, and your plants, by obtaining a good sprayer. The kinds that attach onto the garden hose are highly efficient.

This is a good time to re-seed bare spots in your lawn. Don't wait until the weather gets hot. The chances of seeding a lawn in hot weather are not too good. Besides, don't give the weeds a chance to take over.

Citrus, subtropical fruits and ornamentals can now be planted. Allow plenty of space for these subjects and do not crowd the roots in a planting hole that is undersized.

Give your tulips and other comparable bulbous plants plenty of water. This treatment is certain to increase the length of the stems.

lution is usually quite simple, but for neighbors, friends, and unexpected guests, it may be another matter.

Mr. and Mrs. Rex Welch took this situation into consideration when furnishing the den of their new home at 5380 El Prado, Los Altos Park. They designed two couches to flank either side of the fireplace. At first glance, the couches appear to be unusual only in the fact that they are three-decker—three long narrow covered mattresses stacked one upon the other. However, these mattresses are connected accordion-style so that they may be pulled out and laid down flat to form a larger lounging area.

Covered with crimson colored corduroy, the couches fit in well with the contemporary decor of the room, yet are easy to keep clean and will take a great deal of hard wear. Whether the group around their television set is large or small, the Welchs are prepared to provide ample seating space.



Tommy Galbraith, 3 1/2 years old, has this interesting room. Two of the walls are papered in circus pattern.

(Continued From Page 6.)

door porch which has been closed in with a glass door and flanking windows overlooking the backyard. A brick planting box has been built onto the red brick chimney which juts out into the room to make this its feature attraction. Philodendron grows in this planting box and is being trained to climb on a light metal trellis over the chimney.

A studio couch is comfortable during the day and convenient for putting up an overnight guest. The red cement floor can be cleaned easily if 3-year-old Tommy Galbraith spills something on it. Knotty pine in a light finish has been used on the new addition. Plants in hanging redwood baskets bring a foliage pattern into the room.

IN THE master bedroom a blue faille ruffled spread, valances and dressing table skirt made of the same fabric are outstanding features. The double bed is really two single ones pushed together and made up as one. A shelf-style headboard has a place for books and radio. Fluorescent tubes are attached to the shelves to make reading in bed enjoyable.

In Tommy's room, where his four-months-old sister, Nancy, also sleeps, two walls are papered with a circus design and the other two in a red-

and-white-striped paper. Tommy's bed is covered with a blue spread and may be used as a couch during the day. One ruffled curtain is tied back from the window where Nancy's crib is placed with its blue plaids.

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### Eureka Lemons \$1.79

2 1/2-yr.-old . . . . . 3 for \$4.50

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Just North of Olive NEWmark 5-1590 15601 S. ATLANTIC, COMPTON

### Fruit Trees NOW 85c

Roses, No. 1 39c to 85c up

### No. 1 Giant Pansies 35c or 3 for \$1.00

### FUCHSIAS, 25c

2 1/2-inch Pot

Hanging & Upright Varieties

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## Feed BANDINI Gro-Rite

The All Purpose Plant Food containing chemical nitrogen for fast action—Organic nitrogen for lasting results. Remember the name BANDINI on the bag means QUALITY IS INSIDE.

MULCH WITH BANDINI DOUBLE SCREEN

## STEER MANURE

AT YOUR DEALER



# Cactus, An Inexpensive Hobby

By Betty Wood



Two hundred varieties of cacti and succulents grow in garden of Ray Marsh of Fullerton. Marsh is pictured showing his plants to a curious Fullerton child.

**A**N INEXPENSIVE hobby began for Ray Marsh, of 333 W. Brookdale Pl., Fullerton, 15 years ago. It was then that succulents and the little people of cactus land took over his back yard. Purchasing some small cactus to offset his flower and plant garden, Marsh soon realized that the spiky little plants had won him over. So the flowers became the background setting for his cactus. Today, more than 200 varieties of cacti and succulents grow among colorful rocks and bright chips of what-nots in this garden during the summer. Many potted species must be placed in the protecting lath house in winter, to be set outside again, come spring and mild weather.

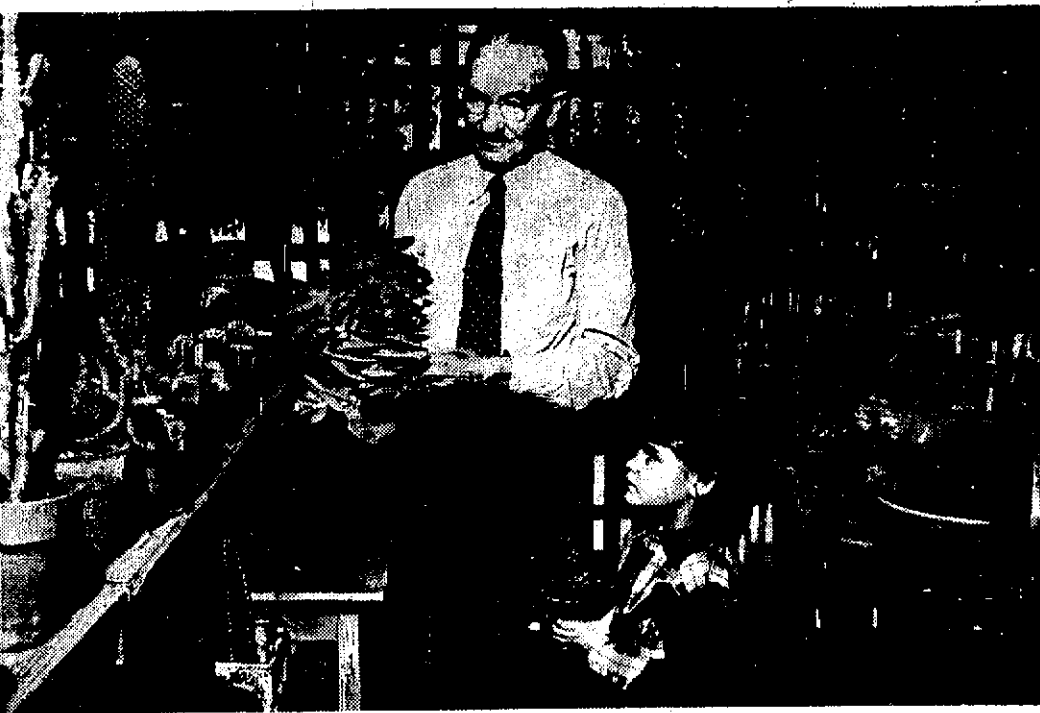
A retired pharmacist, but by no means retired from activity, Marsh strongly advocates working among the plants as a nerve relaxer.

Advice to those who think this hobby expensive is to buy the plants when very small. To obtain colorful bits of rockery (not rocks) to be scattered here and there throughout the garden, Marsh suggests a trip to the city dump. Treasures such as broken pitchers, door-knobs, light bulbs, broken tiles, and a hundred other objects taken from the Fullerton city dump have beautified his setting.

Rocks collected from almost every state in the Union complete the rock setting and tell a story of romance and travel as Mr. and Mrs. Marsh wander through their garden. The only expenses in building the rock part was purchase of four bags of cement.

**E**ACH CACTUS and succulent has a peculiar and interesting method of growth. Yet, in late spring, all burst forth with their brilliant or modest blossoms. Among them are little natives of South America, Mexico, and Africa, purchased from cactus nurseries in this state.

In one pot grows the Bishop's Cap, shaped exactly so,



In Marsh's lathhouse are numerous potted cacti and succulents, too tender to remain outdoors in winter.

colored gray and topped each spring with a huge bright yellow flower resembling a tassel. In one corner of the garden may be seen a tall, green-trunked succulent which bears soft grayish-white hair matted over it. And what happens? Birds snatch it away at nesting time. Scientifically, this plant is called cephaloceros leucocephalus!

The treasured little jewel plant is known as a mimic. Marsh found proof of this when he set the jewel specimen beside a dark magenta-colored Santa Paula rock. In no time at all, the little jewel turned itself dark red.

Every cactus, every succulent continues to be a little person in Marsh's garden, both outdoors and in the notebook files of his collection.

Of the Turk's cap which, according to the files, dies at a five-year maturity when it puts forth a cap on its crest, Marsh commented: "I had the good fortune to get one to maturity, but it soon left me to mourn its untimely demise."

Standing on parade in Marsh's rock-cactus-succulent-hobby garden are such spiky "imps" as Dam's Chin Cactus, a Torch, Thimble, or Peanut

Cactus; or tricky little rabbit ears (spikier than it looks!)

(Advertisement)

**Dear Readers:**  
Mr. Alfson and I wish to thank all you wonderful people for your interest in the new chemical for aphids and ants that was demonstrated here at the Nursery the past week. Readers streamed in here by the hundreds for their free sample bottle—all the way from Long Beach, Seal Beach, Long Beach, Seal Beach, Huntington Beach, Lakewood, Compton, Lynwood, South Gate, Huntington Park, Los Angeles, and even Whittier. The Press-Telegram Garden Section is certainly widely read and much respected.

We had to phone the factory four times. Fortunately they are here in Compton, and each time promptly rushed more bottles down, as the crowd kept swelling.

We sprayed our own entire nursery with the new chemical. Aphids die and drop like grains of sand. Ants? The chemist says we won't have any this year.

The free samples are exhausted now, but people continue pouring in to look, learn, and obtain some of the 2% or 3% chemical.

So great has been the interest that the chemist has arranged to be here most of this week to explain the chemical to you, demonstrate it and answer your questions. Come to see us!

(Signed)  
ETHEL ALFSON,  
Alfson's Nursery, 15629 Atlantic, Compton.

# Try a Portulaca Border

By Harry R. Peterson

**F**OR A hot, dry border, where it is difficult to make flowers grow, the rainbow-hued portulaca is unequalled. All summer the low, fleshy clumps are hidden by masses of vivid blooms—red, orange, purple, white, scarlet and rose. If the weather is dull the double or single cups will not open, but as soon as the sun shines, the color display begins. Portulaca (pronounced like Malacca) demands a place in the sun.

You may buy small plants at the nurseries, or start your own, from seed, in a flat. The



—W. Altier Burpee Co. Photo.

The portulaca blooms in all its glory in the sun—in red, orange, purple, white, scarlet and rose.

tiny gunmetal-colored particles require considerable heat before they will germinate. Do not sow them until the weather becomes warm. When you have soaked the soil thoroughly, mix the seed with some fine sand, scatter the minute particles as evenly as possible, and press them in with a small board. Ordinary garden loam with a little leaf mold is rich enough. Cover with a half-inch mulch of fine grass, and put in the shade where there will be some filtered sunlight.

The trailing plants, which look like mesembryanthemum, are very easy to establish; in fact, you can set them out in the sun, and they will start blooming in a few days. The doubles are far more effective than single flowers.

You can get a very pretty patio decoration by planting

one or two seedlings in a hanging basket or large pot. Not much water is needed to keep the moss rose, as it is also called, in continuous bloom; however, do not allow the stems to dry out. Thin them to 12 inches apart, and if you do not wish re-seeding, pull out in the fall before the rounded seed-pods in their star-shaped cups open up.

The portulaca was discovered in South America, near the western boundary of the pampas, when a botanist was attracted by a great blaze of purple and orange near the foot of the mountains. There are about 40 species in the Americas.

## You Make It



**FOR A CHILD'S ROOM**  
If you have odds and ends to furnish a child's room, gay painted figures are just the thing to harmonize pieces and give endless pleasure. Pattern No. 288 offers a wide variety of designs. Just trace the outlines and fill in the colors as indicated. Price of pattern is 25 cents. Send all orders to: Workshop Pattern Service, Long Beach Press-Telegram, Bedford Hills, New York.

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Enormous flowers and a year around show—always a "smash hit."



Many Choice Varieties in Following Colors:

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Flowers Single or Double

1-gal. 95c

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**GLOXINIA BULBS** 3 separate colors.....ea. 39c

**Clivias** In Bloom \$2.49

**OTHER SIZES** 79c to \$4.95

**PELAGONIS** 3 for \$1.00  
Fancy Martha Washington geraniums, many varieties.

**Gladiolus** 20 for \$1.00  
2 each of 10 different colors.

**GEORGIA PEAT HUMUS** Large Bag \$1.95  
High humus content, an acid conditioner, 4% nitro. value.

10 informative salesmen to help you.  
Don't hesitate to ask questions.



**CAMELLIA SALE NOW!**

**SAVE 20% to 30%**

Over 135 Varieties

**BARE-ROOT ROSES**

39c to 2.50 each

**SHADE TREES** 95c to 12.50

(Bare-Root) 6'-8' and Larger  
3 or More Trees Save 20%  
on Trees from 95c to 3.50

**PANSIES** 2.10 per flat

Deposit on Flat or Exchange

**MARGUERITES** 60c per doz.

Yellow or White

**ALICE'S NURSERY**

16021 S. PIONEER BLVD.  
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**DELPHINIUM CLUMPS**—Pacific Hybrid strain, all plants marked as to color.....35c ea.—3 for 89c

**STRAWBERRY, BOYSENBERRY, GRAPES, ARTICHOKES AND RHUBARB PLANTS**—ALL REDUCED 25% while they last.

**DAHLIA TUBERS**—All name varieties. Exhibition and pompon types.....39c ea.

**STOCKYARD FERTILIZER**.....49c sk.

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**PANSY, CARNATION, SALVIA, FOXGLOVE, PENTSTEMON, COLUMBINE, DUSTY MILLER, SHASTA DAISY, CANTERBURY BELL, HOLLYHOCK, RUFFLED PETUNIA.** doz. 35c

**PACIFIC HYBRID DELPHINIUM, CINERARIA, CORAL BELL, ENGLISH PRIMROSE**.....doz. 45c

**BLEEDING HEART & PEONY** In Can With Buds—Will Bloom Soon 98c

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**TUBEROUS BEGONIA BULB** ....15c ea. and up

**DICHONDRA GRASS** 79c flat Plus 25c Deposit

**Thornless Boysenberry** 98c doz.

**YOUR LAST CHANCE TO PLANT BARE-ROOT PLANT**

**ROSE BUSHES** 120 Kinds .....39c and up

**ROSE CLIMBER** 20 Kinds .....59c and up

**ROSE TREE** 40 Kinds .....1.50 and up

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Also Hundreds of Specials on Shrubs, Camellias, Azaleas and Evergreen

**RIVERDALE NURSERY**

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One Block North of Artesia Blvd.  
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## ROSES NEED SPECIAL FOOD

By J. J. Littlefield



Give your roses a real "break" this year! Feed them Star ROSE-GRO, a plant food formulated especially for roses. Here's why this fine rose plant food is best for your roses—the nitrogen content of ROSE-GRO contains fifty per cent organic nitrogen. This means... a slow, steady feeding, which produces greener foliage plus longer lasting blossoms. The flower production element (phosphoric acid) means longer stems and richer colored blossoms. The potash element stimulates better root growth, stiffer flower stems, and better substance to leaves and flower petals. And then of course... all the other elements in Red Star ROSE-GRO help to keep your roses in good healthy condition.

Feed large established bushes a cup of ROSE-GRO. Newly planted roses will take one-third to one-half cup of ROSE-GRO when new growth is an inch long.

**FREE**... Address a post card to Dept. L. Red Star Fertilizers, Downey, Calif., for 72-page Red Star POKET GARDEN GUIDE, the complete reference book for the home gardener... or ask your local garden dealer.



## Something New! FLOWERING PEACH

**THAT BEARS DELICIOUS FRUIT**

xxx Double Flowering Red xx Large Flowering Pink 24" each

These trees have beautiful blooms and delicious fruit. Patent applied for.

Open Friday night and Sunday

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**KILLS** Aphids, Lawn Moths, Earwigs, Ants, Thrips, Flies, Mosquitoes—and dozens of other pests!



**ISOTOX Garden Spray**—the insect spray with LINDANE the great new pesticide that big commercial growers and nurserymen say is the best one yet

You'll be simply amazed and delighted with the way ISOTOX Garden Spray cleans out pests! Its active ingredient, lindane, is quickly toxic to a wide range of troublesome insect pests—and lindane also packs a wallop that is long-lasting in effectiveness. Read the label for full facts about its great range of usefulness.

ISOTOX Garden Spray combines with ORTHORIX Spray for early-season Rose spraying.

For effective mildew and pest control, spray now with a combination of ORTHORIX and ISOTOX Sprays as directed on label. To make spraying easy, get a SPRAY-BTTE, the modern garden hose spray applicator. You can get ISOTOX Garden Spray, ORTHORIX and the new SPRAY-BTTE from your garden supply dealer.

**CALIFORNIA SPRAY-CHEMICAL CORP.**  
Richmond and Whittier, California • Portland, Oregon



# AUTOMOTIVE News

## Army Seeks to End Getting Stuck in Mud, Snow

DES MOINES, March 11. (AP) Your future car may not get stuck in the mud or snow as often as your old one.

Archibald S. Alexander, assistant secretary of the Army, revealed in a speech here that the Army Ordnance Department is having a new type of differential developed for it that will prevent one rear wheel from spinning while the other stands still.

"When this is perfected," he said, "it will not only take an Army truck out of the mud. It should also enable the automobile manufacturers to give you and me a vehicle which will not so often get stuck in the mud or snow."

## Escaping Prisoner Picks Wrong Car

MEMPHIS, Tenn. (AP) A woman prisoner at the Shelby County penal farm picked the wrong automobile for an escape. Barbara Jean Bradshaw walked off the grounds and headed down the highway.

Five minutes later an automobile caught up with her.

"Hop in," said the driver.

Barbara Jean thought it was a lift into town. Instead, the motorist was a prison deputy on the hunt for the escaped prisoner.

## Nash to Introduce New, Lower Prices 'Rambler' Line Models Next Month

DETROIT, March 11. (AP) Nash's new Rambler car should be ready for public introduction next month.

The Rambler is the new smaller model with which Nash is going after business in the lower price field. Details still are being withheld by the Nash management, but it is fairly well understood the new vehicle will be a five-passenger model, on a 100-inch wheelbase and powered with an 82-horsepower engine.

Since they gave up their own plans for smaller, lightweight cars early in the postwar period, General Motors and Ford have displayed little outward interest in such units. Nevertheless, the entire industry is going to watch the reaction to Nash's Rambler.

Unlike Kaiser-Frazer, also planning a smaller model, Nash did not show the Rambler at the recent Chicago Auto Show. It plans a vigorous promotion drive, however, when all its dealers have been supplied with the new unit.

Like other models in the Nash line the new economy car will be of the single unit body and chassis construction. Industry observers who have seen it describe it as presenting a low, graceful silhouette and of less than 2500 pounds overall weight.

Like the yet-to-be-named Kaiser-Frazer smaller model, the

Rambler will seat three persons in front and two in the rear. Access to its luggage compartment is from the back of the car. In the K-F smaller model the luggage compartment is reached from the inside of the vehicle.

Many industry observers agree with Nash and K-F sales chiefs that there should be a substantial market for cars of the type they have in the new smaller units. They base this view on increasing inquiries, mostly from young people planning to buy their first automobiles.

The main objective in bringing out smaller, lighter weight cars, of course, is to get prices down where they will attract more buyers, and to provide more economy of operation.

Price tags for the Nash and K-F smaller models have not yet been disclosed. All that has been said about prices so far is that the new cars will be priced below the lowest priced Chevrolet, Ford and Plymouth models.

## PRICE TO BE LOWER

A substantially lower price for the two new models has been indicated by Nash and K-F. Both have said they expect their new cars to take a lot of business from the used car lots.

Whether the average buyer would prefer a smaller new car or a late model standard size vehicle has been debated in industry circles ever since plans for the new 100-inch wheelbase models were disclosed.

Promotion of the smaller Nash and K-F cars will put considerable emphasis on gasoline mileage. A minimum of 35 miles per gallon is expected. Nash and K-F sales executives say the mileage possibilities will be of especial importance to buyers in the price range of the new models.

## Ford to Step Up Buying in West

SAN FRANCISCO, March 11. (AP) The Ford Motor Co. expects to spend nearly \$60,000,000 for parts and supplies purchased this year on the west coast.

Fred G. Rumball, director of the company's west coast purchasing program, announced today.

Last year the company spent \$55,000,000 with west coast suppliers.

Buying will be stepped up this year, Rumball said, largely because of purchase of radiators from a newly acquired branch of the Moline Manufacturing Co. at Whittier. About \$3,500,000 will be spent for this part of the company's cars.

## Guilty, but Not Guilty

JANESVILLE, Wis. (AP) Clarence Mara was guilty but the judge dismissed the case without hesitation. Up for driving with a frosted windshield, Mara explained that the officer who drove him to the station didn't bother to clear it.

Generally the dealers' mark-up on new car sales is slightly under 25 per cent.

Industry circles hear that Chrysler is making plans to regain as much as possible of the production loss once the strike is settled. Reportedly it will swing into a six-day week in most of its assembly plants and in other ways try substantially to increase its weekly output.

Automotive News said, however, that when Chrysler does resume production it will take at least three weeks to get back into volume output.

## SPRUCE UP for Spring

**YOUR CAR  
WILL LOOK  
LIKE NEW  
WITH A NEW  
PAINT JOB  
AT IRWIN'S**

- Body Repairs
- Auto Accessories
- Complete Upholstery

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OUR MODERN SHOP  
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Register Now  
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## B. F. Goodrich TUBELESS TIRE

Be one of the first to  
ride on this new revolutionary tire.

**B. F. Goodrich**  
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**TUBELESS TIRE DEMONSTRATION**—Shown above is a car equipped with the new B. F. Goodrich tubeless tires running over three-inch spikes without losing a pound of air. An inner layer of special gummy material that automatically seals punctures effectively and permanently does the job. Looking on, from left to right, are Ralph Gallagher, local station owner; Ken Phillips, B. F. Goodrich Long Beach territory manager, and Al Lay, Long Beach distributor for Goodrich. In back are G. S. Phelan, Texaco zone manager, and Ralph Earnest, tire firm representative.

## Quarter Billion Lost in Chrysler Strike to Date

DETROIT, March 11. (AP) In lost production, halted factory sales and wage losses, the Chrysler strike is running into big figures.

The unit output loss already exceeds 200,000 cars and trucks. Along with replacement parts production that has been stopped, they probably represent more than \$250,000,000 worth of business that hasn't been done in the Chrysler factories.

In addition, Chrysler figures its workers are losing \$1,188,772.77 a day in wages. On the basis of five working days a week the total now has reached almost \$35,000,000 since the strike began on Jan. 25.

The quarter of a billion dollar valuation placed on the production loss, of course, is a gross figure. It does not represent Chrysler's net loss. The car maker's net profit on a single vehicle has been variously estimated at from slightly under \$100 to well above that figure.

However, the gross figure does represent a lot of business Chrysler suppliers did not get during the strike period to date.

To all this must be added an undetermined amount that would represent retailers' profits on cars and trucks they did not have to sell. The dealers would not have sold all the cars had they been produced, but certainly they would have sold some of them.

Generally the dealers' mark-up on new car sales is slightly under 25 per cent.

Industry circles hear that Chrysler is making plans to regain as much as possible of the production loss once the strike is settled. Reportedly it will swing into a six-day week in most of its assembly plants and in other ways try substantially to increase its weekly output.

Automotive News said, however, that when Chrysler does resume production it will take at least three weeks to get back into volume output.

## K-F Lines at Willow Run Begin Making New Models

By DAVID J. WILKIE  
Associated Press Automotive Editor

DETROIT, March 11. (AP) Assembly lines have begun to roll again at Kaiser-Frazer's Willow Run plant.

In production is the new Frazer model, which K-F calls its luxury car in the medium price field. Output volume isn't very large; it probably won't go above 50 units a day next week. But by mid-April it should reach 350 a day.

In the meantime K-F will get its new Kaiser car on the assembly line. This is the car K-F is putting in what it calls the popular price area. There hasn't been any hint as to what price tags will go on the new Kaiser-Frazer cars.

Presumably the tag for the new 1951 Frazers will be announced when a sizable number of the company's dealers have been sampled with them. First shipments of the Frazer models are scheduled for this week end. The same procedure probably will be followed with the Kaiser models and the projected new lowest price cars.

The latter are scheduled for assembly line production some time in June.

K-F got its models in production two weeks ahead of schedule. The Kaisers and the yet unnamed lowest price model probably also will be on the assembly lines ahead of schedule.

## INTEREST HIGH

Kaiser-Frazer's new cars have attracted great interest at the various public showings so far this year. On the basis of this interest Edgar F. Kaiser, K-F president, visualizes "tremendous" demand for them. It was because of this interest, he said, that the assembly line program was pushed forward.

Deliveries to retail buyers should start within the next few weeks. There are many among industry observers who believe road performance of the vehicles, together with the price tags they will carry, will stimulate demand for them.

The new Frazer and Kaiser models will be available at just about the time the normal spring sales surge gets well under way. The lowest price model probably will not reach the highways before July. In normal times the best of the year's retail selling season is past by mid-year.

However, a July introduction—of a 1951 model—still will give K-F a chance to determine the

volume of demand for its lowest price model.

## LOW PRICE PROMISED

Walter P. de Martini, K-F vice president in charge of sales, describes this vehicle as "a new low priced model which will be priced favorably—not only in relation to present cars in the low price field—but in all probability against late model used cars."

K-F will build 21 different types in its 1951 models. It is interesting to note that 12 of these will be in the Kaiser line. This is the series in which Kaiser-Frazer has invested most heavily for retooling. It is also the line with which K-F expects to get a larger share of the total market.

How many units will come from the Willow Run lines this year is anybody's guess. So far in 1950 the factory has turned out about 4000, most of them vehicles left over from last year's run. Of course, public demand for the new models will determine how many of them are built this year.

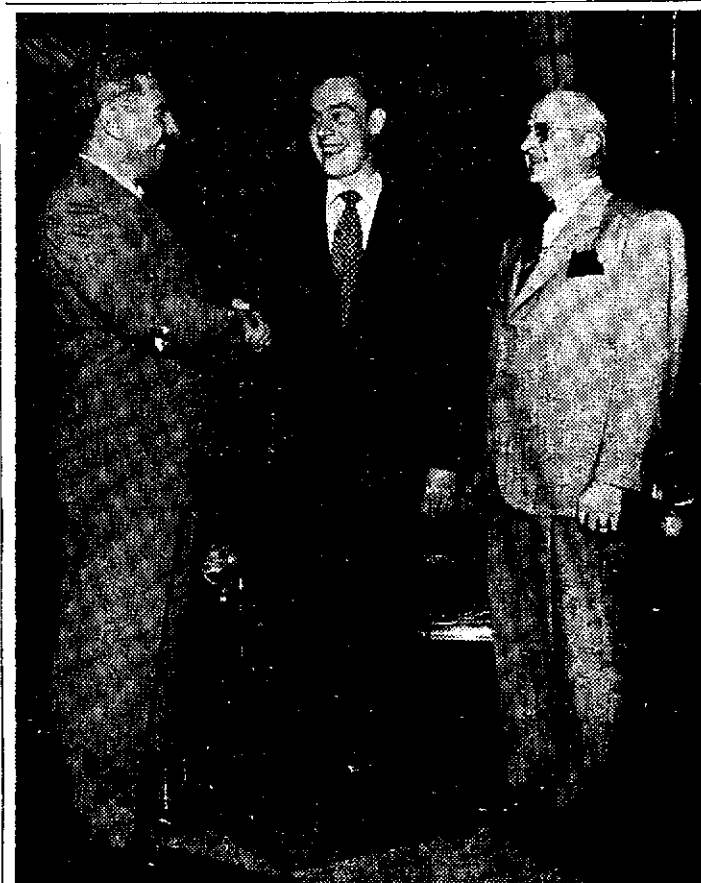
## Joker Plays Mean Trick on Dealer

GREENSBORO, N. C. (AP) Roger Tilley paid plenty for that new car and he didn't want it to sound like just a bag of bolts. A dealer check-over failed to eliminate an annoying rattle.

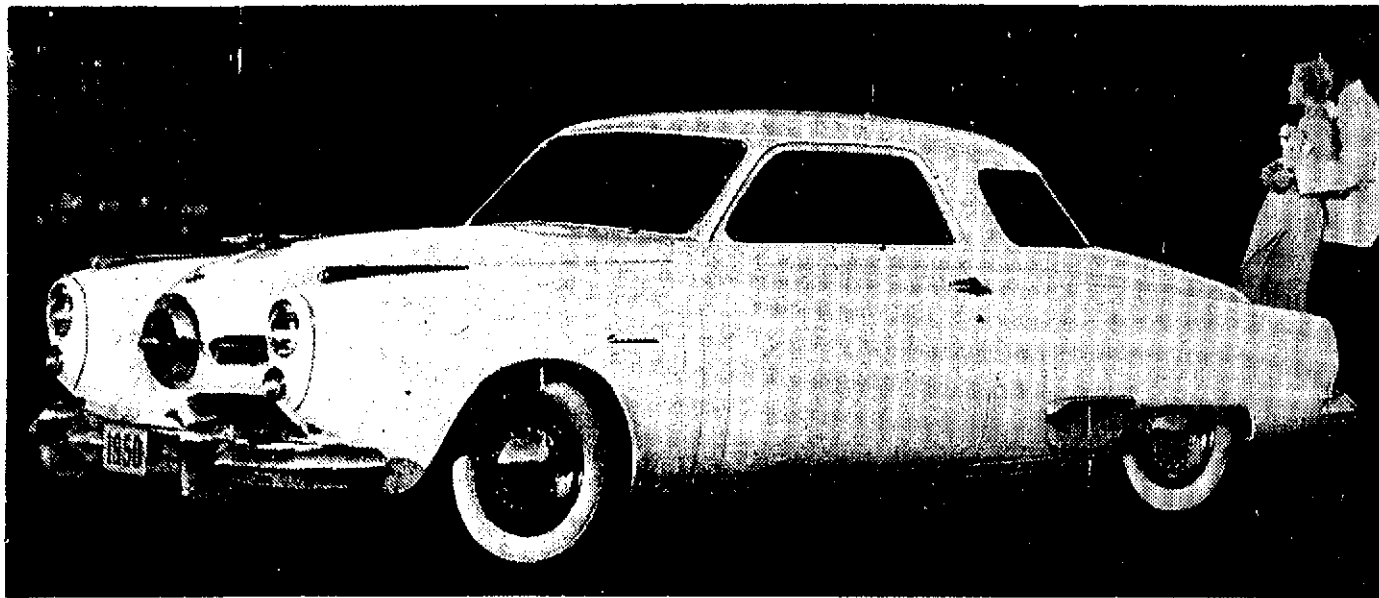
Tilley delivered an ultimatum, eliminate rattle or provide new car. He and the dealer watched the mechanic going over the shiny sedan and they hear a muffled yelp of triumph from beneath a fender. Out came a small bag containing loose nuts and bolts and the following note: "Bet you had a heck of a time finding this."

## Drunk Driving Costly

Convicted drunken drivers in Nebraska last year paid an average fine of \$56, reckless drivers \$17 and speeders \$13.



**MOVING UP**—Ed James, local Studebaker dealer, recently announced the promotion of Robert J. Braden to the post of new car sales manager. Braden has been associated with the local agency since 1947 and has had experience in many departments of the dealership. He is shown above, center, with James, right, receiving the congratulations of L. E. Minkel, Pacific coast sales manager of the Studebaker Corporation.



## The new 1950 Studebaker



## Earns a Grateful Look From Your Pocketbook

...With Its Famous Money-Saving Fuel Economy And Its Freedom From Costly Repairs!

## But That's Only Part Of The Whole Story!

While Studebaker's famous Father-and-Son Craftsmanship and its nearly century-old Engineering Knowledge how make the above promises come true, its Designers have created a fresh new Style inside and out that endow you, as an Owner, with a certain distinction and individuality that no other car can quite achieve.

## ED JAMES

World's Champion Studebaker Dealer  
CORNER 14TH AND AMERICAN • LONG BEACH  
TELEPHON 6-4219

You Can Get A  
**Champion**  
Deluxe Coupe  
WITH STANDARD EQUIPMENT  
FOR

**\$361  
DOWN!**

PLUS SALES TAX AND LICENSE  
Prompt Delivery!

**LAVISH  
TRADE-IN  
ALLOWANCE!**  
Come On In!  
LET'S DEAL TODAY!

## Regal De Luxe CHAMPION

4-Door Sedan  
for 6 passengers

**\$419  
DOWN!**

Plus tax and license  
FOR AUTOMATIC OVERDRIVE  
AND HILLHOLDER ADD \$25  
TO DOWN PAYMENT

30 Months on Balance

## Regal De Luxe CHAMPION

"Starlight" Club Coupe  
for 5 passengers

**\$417  
DOWN!**

Plus tax and license  
FOR AUTOMATIC OVERDRIVE  
AND HILLHOLDER ADD \$25  
TO DOWN PAYMENT

30 Months on Balance



SHOWROOM OPEN EVERY NIGHT UNTIL NINE!



## Along Automobile Row

BY TOM WYNN - AUTOMOBILE EDITOR

Twenty years of operation in Long Beach was celebrated yesterday by the Ford Motor Company's assembly plant at 700 Henry Ford Ave. in the form of a Family Day open house for all plant employees and their families.

High lights of the 20th anniversary celebration was the first color motion picture "The Human Bridge," the story of Ford's development of a new automobile. Acting as host for the day was plant manager, Aubrey L. Edwards.

The increasing importance of the Southern California area as a market, distribution and production center is reflected in the 1949 employment and pay roll figures announced last week by General Motors Corporation, which reveal that this region benefited substantially in the record-breaking operations for the company during the past year.

G. M. employment in Southern California for 1949 average 5311 persons, receiving a pay roll total of \$20,192,359. Included in this were assembly plants of Buick, Oldsmobile-Pontiac at South Gate, Chevrolet and Fisher Body at Van Nuys, and divisional branch office in Los Angeles, Pasadena, Long Beach, Santa Ana, San Bernardino, El Centro and San Diego.

At a dinner held recently in Long Beach, Clarence Lamb, president of Lamb Transportation Company, a local firm, presented awards to 25 of his drivers who went through 1949 without a single accident.

Practically all the trucks piloted by the men are the type known as highway trucks, consisting of a powerful Diesel tractor hauling two tankers or other truck units. With their loads they weigh about 38 tons, or as much as 25 automobiles. The 25 drivers had safely covered an average distance of 70,000 miles in 1949 with their huge vehicles. "Every truck driver should be an expert," Lamb said. "It's his business. We will particularly appreciate the co-operation of civilian drivers who sometimes thoughtlessly create difficult situations. The perfect slogan for all of us who use the highways is, 'When in a hurry, slow down,' Lamb concluded.

R. C. Rogers of the California State Highway Patrol paid a particular tribute at the dinner meeting to the mechanics who kept the trucks in perfect operating condition, thus contributing a major part to the safety record.

Long Beach motorists' interest in the new puncture-sealing tubeless tire has resulted in many inquiries. L. J. Roberts, local store manager for the E. F. Goodrich Company, reported last Friday.

The new tire, to be introduced to the public this week, has been tested under the most severe conditions during the past four years—in the laboratory, on taxi fleets, on state police cars and on a special fleet of test cars, he said.

Stock car racing will be sanctioned by the American Automobile Association for the first time since the war as a result of a decision by the A. A. A. Contest Board at its annual meeting recently in Los Angeles.

The contest board's ruling stated: "Effective immediately, the contest board will sanction and supervise legitimate stock car racing events on tracks one mile or more in length where a creditable race can be held under approved racing conditions and only by accredited A. A. A. promoters."

A. A. A. said that automotive engineering developments of major importance may well grow out of officially conducted stock car races.

DEALER DOINGS — Bill Stroppe, winning driver of the 1950 Mobilgas Grand Canyon Economy Run, is now on a cross-country tour to tell eastern and midwestern radio and television audiences about the famous run.

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## Record Output, Sales Boosted Studebaker '49 Net

SOUTH BEND, Ind., March 11. (AP) Record automobile production and sales resulted in consolidated net profit of \$27,563,876 for the Studebaker Corporation in 1949, the company's annual report showed today.

This was equal to \$11.70 a common share and compared with \$19,114,972 or \$3.11 a share in the preceding year.

Noting that 1949 income represented a return of 5.83 per cent on sales against 4.98 per cent in 1948, H. S. Vance, chairman and president, told stockholders that "the upward trend in our profit margin will be reversed this year."

Although new high assembly schedules have been set for the first quarter of 1950, calling for output of 30 per cent more cars than in the like 1949 period, Vance pointed out that effective

Feb. 1 the company reduced list prices of its passenger car models by \$82 to \$135.

Vance reported that "Studebaker fared better than the industry as a whole in 1949."

Passenger car output climbed to 239,900 units from 186,755, a gain of 43.9 per cent. Sales of all products totaled \$473,119,000, an increase of 23.3 per cent over \$383,644,524 in the previous year.

To support the expanded operating level, the report showed, the company's working capital was increased to \$56,535,564 as of Dec. 31, a rise of 44.2 per cent over \$39,209,447 a year earlier.

### Most Paved Roads

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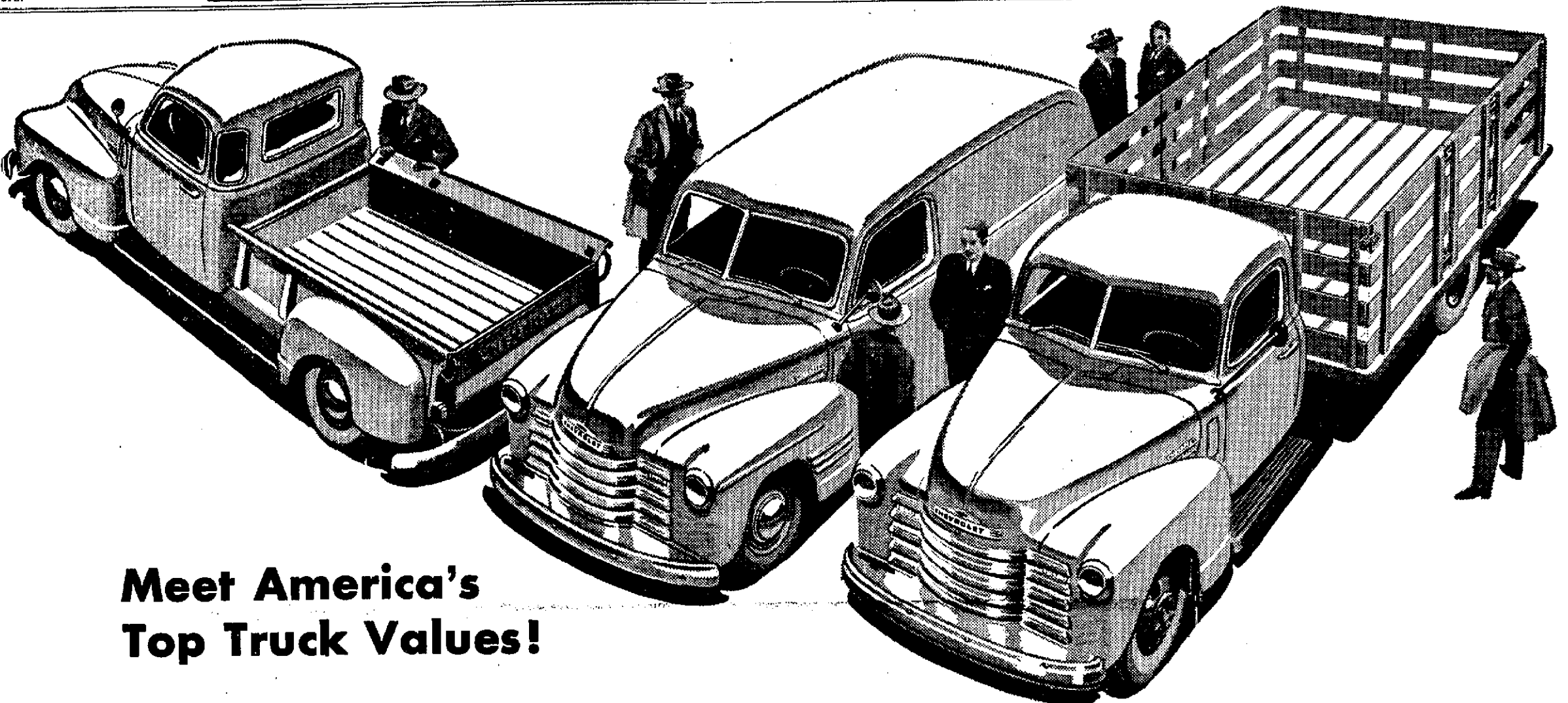
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New Chevrolet trucks put business in "high gear" with stepped-up power and performance. Improved Thrift-Master Valve-in-Head engine features greater horsepower and finer performance with new "Power-Jet" carburetion. Entirely new heavy-duty power plant—the Lead-Master 105-h.p. Valve-in-Head engine—provides greater pulling power . . . cuts down total trip time in heavy hauling.

**Payload Leaders**

**Cost Less to Operate Per Ton Per Mile!**

Chevrolet P.L. trucks are built to withstand the hard-pounding of the roughest roads and thus minimize repair bills . . . cut losses due to "lay up." They reduce total trip time with high pulling power over a wide range of usable road speeds . . . let you deliver the goods at low cost per ton per mile!

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No doubt about America's choice when it comes to trucks. For the last twelve-month period, Chevrolet trucks outsold the next two makes combined! Yes, truck users themselves provide the proof of Chevrolet truck superiority by their own endorsement. And that's evidence of a clear-cut sort that Chevrolet trucks are your best possible purchase. Compare them, feature for feature . . . value for value. Compare—and you'll know why Chevrolet trucks are the world's fastest selling make! Come in and see them today.

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From low selling price to high resale value, you're money ahead with Chevrolet trucks. Chevrolet's rock-bottom initial cost—outstandingly low cost of operation and upkeep—and high trade-in value, all add up to the lowest price for you.

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- TWO GREAT VALVE-IN-HEAD ENGINES: the new 105-h.p. Lead-Master and the improved 92-h.p. Thrift-Master—to give you greater power per gallon, lower cost per load • THE NEW POWER-JET CARBURETOR: smoother, quicker acceleration response • DIAPHRAGM SPRING CLUTCH for easy-action engagement • SYNCHRO-MESH TRANSMISSIONS for fast, smooth shifting • HYPOID REAR AXLES—5 times more durable than spiral bevel type • DOUBLE-ARTICULATED BRAKES—for complete driver control • WIDE-BASE WHEELS for increased tire mileage • ADVANCE-DESIGN STYLING with the "Cab that Breathes" • BALL-TYPE STEERING for easier handling • UNIT-DESIGN BODIES—precision built.

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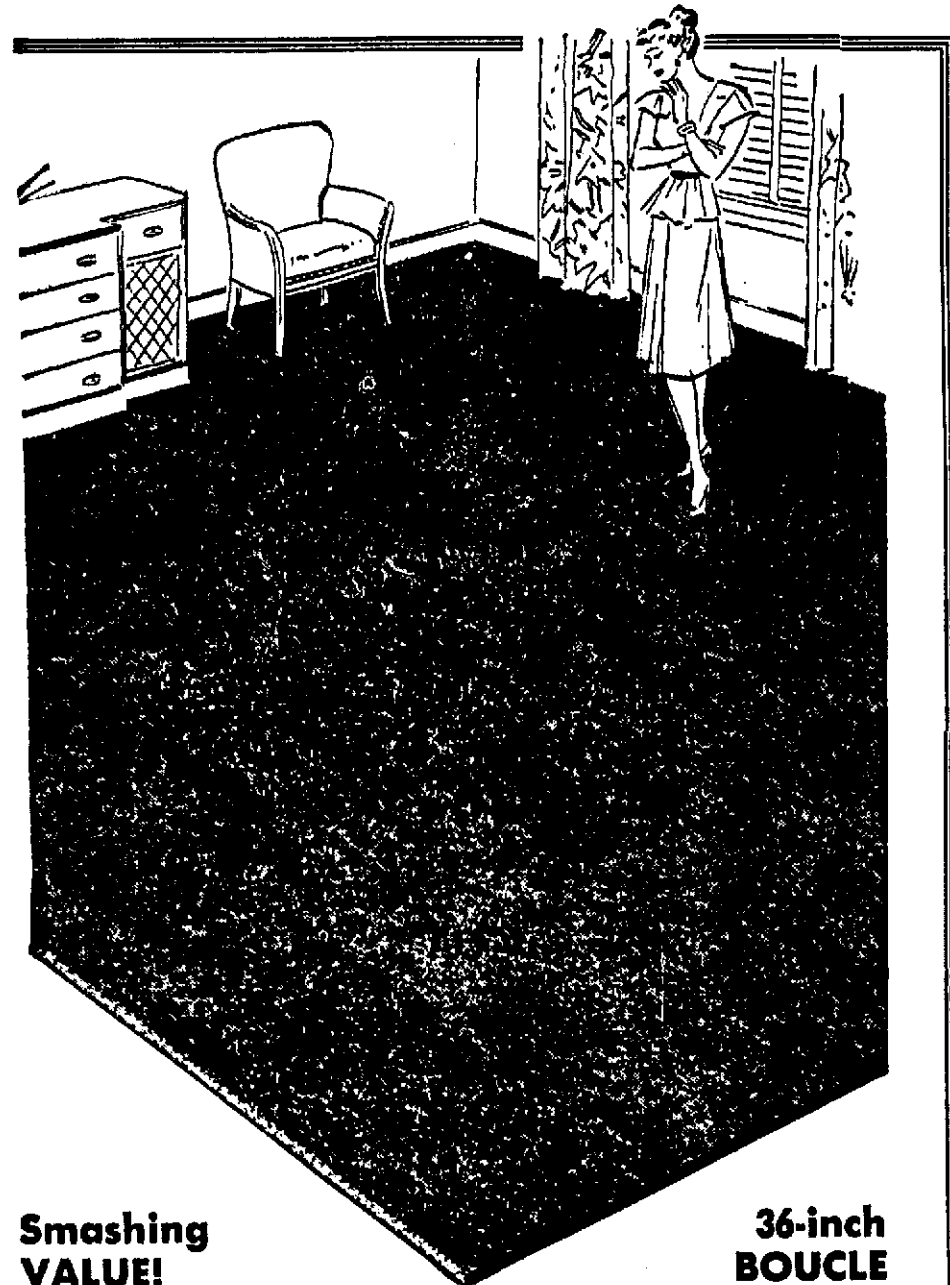
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## Comfortable Functional Living Room Pieces

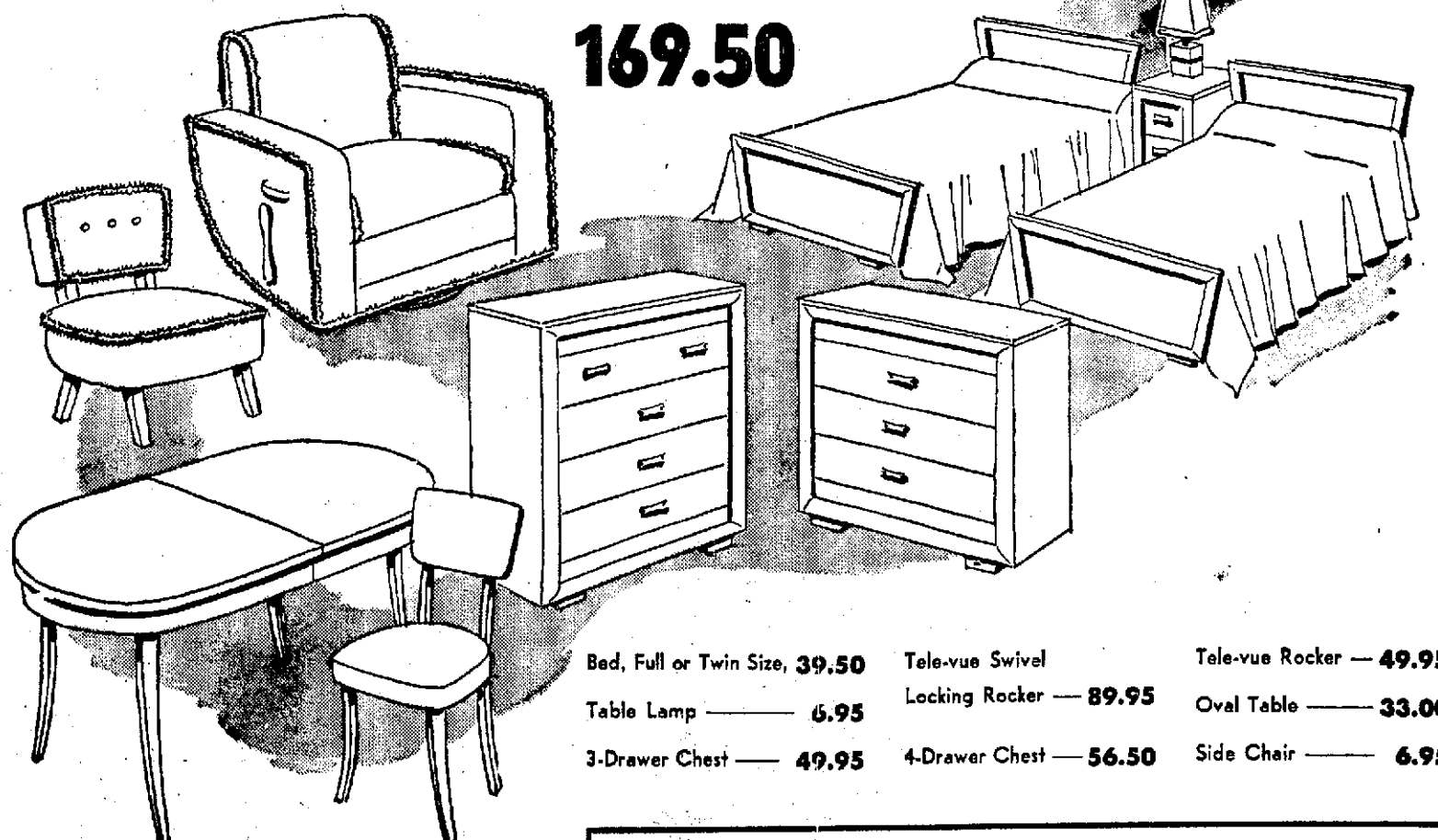
Simplicity that adapts itself to the countless arrangements of beauty and comfort. Every piece is styled to harmonize and match every other piece. All are available separately or in groups. The upholstered pieces are in an assortment of rich, long-wearing fabrics.

End Bookcase — 19.95	Island Buffet — 59.95	Corner Table — 57.50
Corner Bookcase — 36.50	Table Lamp — 12.95	Step Table — 32.50
Table Lamp — 6.95	2-pc. Living Room (Not Illustrated) — 189.50	Cocktail Table — 34.95
30-inch Bookcase — 26.95	Occasional Chair — 52.95	2-pc. Sectional — 159.50

## Luxurious 2-Piece Bed Divan Sets

Each of the comfortable pieces has a coil spring base, is double doweled, glued and corner blocked. The exposed wood parts in blond 'Korina' or platinum walnut finish. Frieze covers in choice of many colors.

**169.50**



Bed, Full or Twin Size, 39.50	Tele-vue Swivel	Tele-vue Rocker — 49.95
Table Lamp — 6.95	Locking Rocker — 89.95	Oval Table — 33.00
3-Drawer Chest — 49.95	4-Drawer Chest — 56.50	Side Chair — 6.95

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